



S.Paulo, October 4, 2010.

3Q2010 EARNINGS RELEASE

DROGASIL (BOVESPA: DROG3) presents its agenda for the Third quarter Earnings Release 2010:

- **Earnings Release 3Q 2010** : November 11, 2010 (**After trading hours**).
- **Conference Call 3Q 2010**: November 12, 2010.

Conference Calls

Portuguese

November 12, 2010
12:00 a.m. (Brasília)
09h00 a.m. (USA EST) / 02h00 p.m. (London)
Phone: +55 (11) 2188-0155
Code: Drogasil
Webcast / Internet: [Click Here](#)

English

November 12, 2010
02:00 p.m. (Brasília)
11h00 a.m. (USA EST) / 04h00 p.m. (London)
Phone: +1 (412) 317-6776
Code: Drogasil
Webcast / Internet: [Click Here](#)

Participants are requested to connect **10 minutes** prior to the schedule. Webcast and presentation slides will be live broadcast and available for download at the Investor Relations session at the website www.drogasil.com.br/ir.

In accordance to best practices of Corporate Governance, Drogasil will remain under quiet period beginning **November 01, 2010 ending November 12, 2010** with the Earnings Release 3Q 2010 conference call.

For additional information, please contact:

Cláudio Roberto Ely

CEO and IR Director

E-mail: ely@drogasil.com.br

Ricardo Castro de Azevedo

Finance Director

E-mail: ricardoazevedo@drogasil.com.br

Roberto Listik

IRO

E-mail: rlistik@drogasil.com.br

Phone: +55 (11) 3769-5670

Fax: +55 (11) 3769-5787

For more information about Drogasil visit our website: www.drogasil.com.br/ir

About Drogasil:

Drogasil was founded on March 28, 1935, when owners of two small pharmacy chains, Drogaria Bráulio and Drogaria Brasil, combined their respective experience and financial resources to form a new company under the name Drogasil Ltda.

Drogasil became a corporation (sociedade anônima) in 1972. On July 20, 1977, it became registered as a public company in Brazil with the CVM(Brazilian SEC). On June 11, 2007, Drogasil register for the "Novo Mercado" listing segment, highest level of corporate governance at BM&FBovespa.

According to ABRAFARMA´s (Brazilian Drugstore Chain Association) 2009 ranking in revenue criteria, Drogasil is the second largest retail drugstore chain in Brazil.

Drogasil has been operating in Brazil as a pharmaceutical retailer, skin care and personal care products for the past 75 years.