



S.Paulo, July 13, 2010.

2Q2010 EARNINGS RELEASE

DROGASIL (BOVESPA: DROG3) presents its agenda for the Second quarter Earnings Release 2010:

- **Earnings Release 2Q 2010** : August 10, 2010 (**After trading hours**).
- **Conference Call 2Q 2010**: August 11, 2010.

Conference Calls

Portuguese

August 11, 2010

10:00 a.m. (Brasília)

09h00 a.m. (USA EST) / 02h00 p.m. (London)

Phone: +55 (11) 2188-0155

Code: Drogasil

Webcast / Internet: [Click Here](#)

English

August 11, 2010

12:00 p.m. (Brasília)

11h00 a.m. (USA EST) / 04h00 p.m. (London)

Phone: +1 (412) 858-4600

Code: Drogasil

Webcast / Internet: [Click Here](#)

Participants are requested to connect **10 minutes** prior to the schedule. Webcast and presentation slides will be live broadcast and available for download at the Investor Relations session at the website www.drogasil.com.br/ir.

In accordance to best practices of Corporate Governance, Drogasil will remain under quiet period beginning August 01, 2010 ending August 11, 2010 with the Earnings Release 2Q 2010 conference call.

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For more information about Drogasil visit our website: www.drogasil.com.br/ir

About Drogasil:

Drogasil was founded on March 28, 1935, when owners of two small pharmacy chains, Drogaria Bráulio and Drogaria Brasil, combined their respective experience and financial resources to form a new company under the name Drogasil Ltda.

Drogasil became a corporation (sociedade anônima) in 1972. On July 20, 1977, it became registered as a public company in Brazil with the CVM(Brazilian SEC). On June 11, 2007, Drogasil register for the "Novo Mercado" listing segment, highest level of corporate governance at BM&FBovespa.

According to ABRAFARMA´s (Brazilian Drugstore Chain Association) 2009 ranking in revenue criteria, Drogasil is the second largest retail drugstore chain in Brazil.

Drogasil has been operating in Brazil as a pharmaceutical retailer, skin care and personal care products for the past 75 years.