LOJAS RENNER S.A.
CNPJ/MF nº 92.754.738/0001-62
NIRE 43300004848
A Public Company with Authorized Capital

ANNOUNCEMENT TO THE MARKET
PUBLIC REQUEST FOR A POWER OF ATTORNEY

Pursuant to Article 27 of Instruction 481 of December 17 2009, published by the Securities and Exchange Commission ("CVM"), Lojas Renner S.A. (Company), wishes to announce to the market that the Company's management, with respect to the dispatch of its Manual for Participation in Shareholders' Meetings containing instructions on the participation in the next Annual General Meeting of the Company ("AGM"), will issue a **Public Request for a Power of Attorney** in accordance with the norms in the said publication.

Considering the risks of non-installation of the AGM at the first convening notice, thus representing additional costs of a second calling notice, and to limit this risk, the Company has resolved to use the vehicle of the above mentioned public request for a power of attorney to ensure the largest possible participation of its shareholder base in the AGM.

The Company's management shall request powers of attorney in order that shareholders are guaranteed participation in the AGM and thus be able, should they so wish, to vote for or against or abstain on the items on the agenda of the day to be published in due course through the intermediary of a Convening Notice.

The AGM Call Notice shall contain the following items:

- examine, discuss and vote on the management accounts and financial statements for the fiscal year ending December 31 2011;
- examine, discuss and vote the proposal for the allocation of net income for the fiscal year and the distribution of dividends;
- elect the members of the Board of Directors;
- establish the amount of compensation of the members of Management;
- elect the members of the Fiscal Council; and
- establish the amount of compensation of the members of the Fiscal Council.

Porto Alegre, RS, March 5 2012.

Adalberto Pereira dos Santos
Investor Relations Officer