

**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

**For the month of September, 2014**

**Commission File Number 1565025**

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**AMBEV S.A.**

(Exact name of registrant as specified in its charter)

**AMBEV S.A.**

(Translation of Registrant's name into English)

**Rua Dr. Renato Paes de Barros, 1017 - 3rd Floor**

**04530-000 São Paulo, SP**

**Federative Republic of Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

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**AMBEV S.A.**

CNPJ [National Register of Legal Entities] No. 07.526.557/0001-00  
NIRE [Corporate Registration Identification Number] 35.300.368.941

**AMBEV ANNOUNCES CHANGES IN MANAGEMENT**

**Ambev S.A.** (“Ambev” or the “Company”), announces that, effective January 1, 2015, João Castro Neves will join the Board of Directors of the Company and will also assume the position of Zone President North America at Anheuser-Busch InBev S.A./N.V. (“ABI”). He will be succeeded in his position as CEO of Ambev by Bernardo Pinto Paiva, currently the Chief Sales Officer of ABI.

Bernardo Pinto Paiva holds a Degree in Engineering from Universidade Federal do Rio de Janeiro and an Executive MBA from Pontificia Universidade Católica do Rio de Janeiro. Mr. Pinto Paiva joined Ambev in 1991 as a management trainee and, during his career at the Company, has held leadership positions in Sales, Supply, Distribution and Finance. He was appointed President of Labatt, Ambev’s subsidiary in Canada, in January 2008 and President of Quilmes, the Company’s subsidiary in Argentina, in January 2009, before becoming Chief Sales Officer of ABI in January 2012.

São Paulo, September 26, 2014.

Ambev S.A.  
/s/Nelson José Jamel  
Chief Financial and Investor Relations Officer

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AMBEV S.A.

By: /s/ Nelson José Jamel

Nelson Jose Jamel

Chief Financial and Investor Relations Officer

Date: September 26, 2014

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