

## **Banrisul's International IT Forum is a public success**

Today, October 28, Banrisul hosted the Banrisul International IT Forum, attended by over a thousand people, at the facilities of Bourbon Country Theater in Porto Alegre. Rio Grande do Sul state governor Yeda Crusius also attended the forum, along with the state Secretary of the Treasury and Chairman of Banrisul's Board of Directors, Aod Cunha, the bank's CEO, Fernando Lemos, and the institution's Executive Vice-President, Rubens Bordini.

Governor Yeda Crusius stressed that the global economy is undergoing a crisis of trust in financial institutions. "However, a stable financial system was built in Brazil aiming to strengthen these institutions." In light of this, she highlighted Banrisul as a unique case since, in the state, being publicly held is a quality and, through the bank's public offering held last year, the company conquered the world's trust.

Secretary Aod Cunha emphasized the importance of innovative initiatives in the public sector. "With the professional management of the Bank's executive officers, the institution has been presenting innovative solutions, such as the smartcard (chip card) and the Internet Banking service, as the IT team fulfills its role of making citizens' daily lives easier."

According to CEO Fernando Lemos, the event commemorates Banrisul's 80<sup>th</sup> anniversary, showing the community what the bank has been doing in information technology. "At Banrisul, IT is targeted to meet clients' demands and requirements of the national financial system and, overall, to ensure fully safe, high-quality services for account holders." He stressed that the company's competent technical staff works to make IT into a simple business-making

instrument. “Digital certification allows all applications to be stored in the bank card, with credit and debit functions, plus access to Internet Banking and ATM machines, in addition to the possibility to include e-CPF (electronic Individual Taxpayer’s ID).” Lemos stated that Banrisul’s mission is to provide not just social, but also digital inclusion so that all citizens of the state have access to technological services, providing even greater comfort and agility to society.

Banrisul’s Executive Vice-President and Management Officer, Rubens Bordini, highlighted the diversity of the attending public. “Generation Y, the youngest, comes fully motivated to advance technologically.” While presenting the bank’s technology track record, he said Banrisul has always been a pioneer in technological advances that promote client comfort and safety. “The institution currently operates 1.32 billion infrastructure transactions per month,” he stated, showing the company’s main products. Bordini also said that next year, Banrisul will build a new “green” data center based on sustainability concepts.

Gartner’s Latin American Regional Vice-President, Ione de Almeida Coco, said the company’s infrastructure accounts for 70% of the IT budget. “The area is fundamental, it includes 500 employees and 15,000 products.” Ione talked about the maturity stages of the infrastructure, the various IT generations and the Hype Cycle technology. “Infrastructure exists to meet business needs. It is a never-ending path, since with every step a new scenario is created.”

According to senior IT infrastructure consultant in Latin America for IBM Brasil Jorge Luís Cordenonsi, infrastructure management becomes essential to extract the value companies need. “Infrastructure plus innovation is a increasing demand of managers,” he said. According to him, the infrastructure management system must be based on processes, people, technology and indicators. Cordenonsi also highlighted that the human factor is vital. “In IT, the main element is the people. In addition, we need specific training policies for an IT professional.”

BULL's General Director in Latin America, Alberto Lemos Araujo Filho, talked about technological trends and their futuristic and pragmatic aspects. He pointed out that, in the near future, data centers will be back. "They will be the core of infrastructures." The director also reported that the combination of mobility and safety must be carefully studied. "Users are not fixed at a desk. They are always on the move and need solutions everywhere. Since they are carrying data, the safety challenge arose," he said, alerting that the safety issue plays a leading role in IT. The manager also talked about uses of energy, the Bio DataCenter, Freeware, the SOA Bull/OW2 platform and New Forge – software development automation. Araújo Filho stressed that freeware is a solution. "In addition to being free and not having viruses, it produces great benefits if used responsibly. It is not only a technological revolution, freeware is a social phenomenon." He closed by complimenting Banrisul, saying the institution has everything to be a market leader in terms of technology.

The second panel, held in the afternoon, discussed "System Development Architecture". Specialists from IBM Latin America attended the panel, talking about project management. They were joined by specialists from the National Information Technology Institute – a governmental body connected to the Civil Federal Office, who talked about electronic government, digital certification, implementation of the Support to the Development of Applications in Digital Certification (NAC in Portuguese), emphasizing software engineering and WEB 2.0.; and specialists of Banrisul, who talked about SOA (Service Oriented Architecture) and management models used in the bank. Following them, the international panel "Keynote Speaker Smartcard, Multiaplicação e Segurança" presented the solution developed by bank Banka Koper, of Slovenia, one of the most renowned financial institutions in Eastern Europe, in IT.

Next, the Smart Card Alliance lecture took place, carried out by the entity based in the US, which gathers companies that provide solutions in smartcard technology. After that, French company Gemalto, which produces the card chip and is an international supplier of bank and commerce automation equipment, talked about safety in the use of smartcards and global application initiatives.

Verifone, an American organization that manufactures POS terminals used in commercial establishments for card payment, talked about the trends for means of payment. At the end of each panel, there was a debate among lecturers, mediators and the audience.

Banrisul's International IT Forum was broadcasted live on the Internet at [www.banrisul.com.br](http://www.banrisul.com.br).