

REGISTRATION AT THE CVM DOES NOT IMPLY ANY JUDGMENT ON THE COMPANY, WHILE THE COMPANY'S MANAGEMENT TEAM IS RESPONSIBLE FOR THE VERACITY OF THE INFORMATION PROVIDED.

01.01 - IDENTIFICATION

1 - CVM CODE 01219-0	2 - COMPANY NAME BOMBRIL SA	3 - CNPJ 50.564.053/0001-03
4 - NIRE 35300099711		

01.02 – HEAD OFFICE

1 - FULL ADDRESS Marginal da Via Anchieta S/N KM 14		2 - DISTRICT/NEIGHBORHOOD RUDGE RAMOS		
3 - ZIP CODE 09696-000	4 - MUNICIPALITY SÃO BERN CAMPO			5 - STATE SP
6 - DDD 011	7 - TELEPHONE 4366-1001	8 - TELEPHONE -	9 - TELEPHONE -	10 - TELEX
11 - DDD 011	12 - FAX 4368-9188	13 - FAX -	14 - FAX -	
15 - E-MAIL acionista@bombril.com.br				

01.03 - DIRECTOR OF INVESTOR RELATIONS (address for correspondence with the company)

1 - NAME MARCO AURÉLIO GUERREIRO DE SOUZA				
2 - FULL ADDRESS MARGINAL DA VIA ANCHIETA S/N KM 14			3 - DISTRICT/NEIGHBORHOOD RUDGE RAMOS	
4 - ZIP CODE 09696-000	5 - MUNICIPALITY SÃO BERN CAMPO			6 - STATE SP
7 - DDD 011	8 - TELEPHONE 4366-1001	9 - TELEPHONE -	10 - TELEPHONE -	11 - TELEX
12 - DDD 011	13 - FAX 4368-7371	14 - FAX -	15 - FAX -	
16 - E-MAIL acionista@bombril.com.br				

01.04 - REFERENCE / AUDITOR

FISCAL YEAR UNDERWAY		CURRENT QUARTER			PREVIOUS QUARTER		
1 - START	2 - END	3 - NUMBER	4 - START	5 - END	6 - NUMBER	7 - START	8 - END
01/01/2010	31/12/2010	2	01/04/2010	30/06/2010	1	01/01/2010	31/03/2010
9 - NAME/COMPANY NAME OF AUDITOR Terco Grant Thornton Auditores Independentes Sociedade Simpl						10 - CVM CODE 00635-1	
11 - NAME OF INDIVIDUAL AUDITOR Alexandre De Labetta Filho						12 - CPF OF INDIVIDUAL AUDITOR 058.618.548-82	

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1 – CVM CODE 01219-0	2 – COMPANY NAME BOMBRIL SA	3 - CNPJ 50.564.053/0001-03
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01.05 – COMPOSITION OF CAPITAL STOCK

Number of Shares (‘000)	1 – CURRENT QUARTER 30/06/2010	2 – PREVIOUS QUARTER 31/03/2010	3 - SAME QUARTER OF PREVIOUS YEAR 30/06/2009
Paid-in Capital			
1 – Common shares	20,000	20,000	20,000
2 – Preferred shares	34,065	34,065	34,065
3 - Total	54,065	54,065	54,065
In Treasury			
4 – Common shares	0	0	0
5 - Preferred	0	0	0
6 - Total	0	0	0

01.06 – CHARACTERISTICS OF THE COMPANY

1 – TYPE OF COMPANY COMMERCIAL, INDUSTRIAL AND OTHERS
2 – TYPE OF SITUATION Operational
3 – NATURE OF STOCKHOLDING CONTROL National Private
4 – ACTIVITY CODE 1080 – Pharmaceutical and Hygiene
5 – MAIN ACTIVITY INDUSTRY AND TRADE OF HYGIENE AND CLEANING PRODUCTS
6 – TYPE OF CONSOLIDATED Total
7 - TYPE OF AUDITOR'S REPORT With exceptions

01.07 - COMPANIES NOT INCLUDED IN THE CONSOLIDATED FINANCIAL STATEMENTS

1 - ITEM	2 - CNPJ	3 – COMPANY NAME
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01.08 - BENEFITS IN CASH DECIDED UPON AND/OR PAID DURING AND AFTER THE QUARTER

1 - ITEM	2 - EVENT	3 - APPROVAL	4 - BENEFIT	5 – START OF PAYMENT	6 - TYPE AND CLASS OF SHARE	7 – DIVIDEND AMOUNT P/ SHARE
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01.01 - IDENTIFICATION

1 - CVM CODE -	2 - COMPANY NAME	3 - CNPJ . . . / -
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01.09 - PAID-IN CAPITAL AND CHANGES IN ONGOING BUSINESS YEAR

1- ITEM	2 - DATE OF CHANGE	3 - AMOUNT OF STOCK CAPITAL (R\$ '000)	4 - AMOUNT OF CHANGE (R\$ '000)	5 - ORIGIN OF CHANGE	7- NUMBER OF SHARES ISSUED ('000)	8 - STOCK PRICE AT ISSUANCE (R\$)
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01.10 - DIRECTOR OF INVESTOR RELATIONS

1 - DATE 11/08/2010	2 - SIGNATURE
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1 – CVM CODE 01219-0	2 – COMPANY NAME BOMBRIL SA	3 - CNPJ 50.564.053/0001-03
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02.01 – BALANCE SHEET - ASSETS (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 30/06/2010	4 - 31/03/2010
1	Total Assets	764.766	792.019
1.01	Current Assets	240.340	240.521
1.01.01	Cash Balances	4.073	1.119
1.01.01.01	Cash and Banks	4.073	1.119
1.01.02	Credits	193.537	200.742
1.01.02.01	Clients	137.970	142.324
1.01.02.01.01	Client Accounts Receivable	143.892	147.820
1.01.02.01.02	(-) Provision for bad debt	(5.922)	(5.496)
1.01.02.02	Miscellaneous credits	55.567	58.418
1.01.02.02.01	Securities	43.655	47.599
1.01.02.02.02	Taxes recoverable	7.509	7.048
1.01.02.02.03	Other accounts receivable	4.403	3.771
1.01.03	Inventories	41.531	37.483
1.01.04	Others	1.199	1.177
1.01.04.01	Pre-paid expenses	1.199	1.177
1.02	Non-current assets	524.426	551.498
1.02.01	Long-term assets	9.130	9.282
1.02.01.01	Miscellaneous credits	9.095	9.100
1.02.01.01.01	Pre-paid expenses	0	0
1.02.01.01.02	Taxes recoverable	41	47
1.02.01.01.03	Other Accounts Receivable	9.054	9.053
1.02.01.01.04	Amounts Receivable – Third Parties	0	0
1.02.01.02	Credits with Related Parties	35	182
1.02.01.02.01	With Affiliates and Equivalent entities	0	0
1.02.01.02.02	With Subsidiaries	35	182
1.02.01.02.03	With Other Related Parties	0	0
1.02.01.03	Others	0	0
1.02.02	Fixed Assets	515.296	542.216
1.02.02.01	Investments	431.668	460.591
1.02.02.01.01	Stakes in Affiliates/Equivalent entities	0	0
1.02.02.01.02	Stakes in Affiliates/Equivalent entities-Goodwill	0	0
1.02.02.01.03	Stakes in Subsidiaries	431.668	460.591
1.02.02.01.04	Stakes in Subsidiaries - Goodwill	0	0
1.02.02.01.05	Other Investments	0	0
1.02.02.02	PP&E	69.106	66.844
1.02.02.03	Intangible	14.522	14.781
1.02.02.04	Deferred	0	0

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1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
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02.02 – BALANCE SHEET - LIABILITIES (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 30/06/2010	4 - 31/03/2010
2	Total liabilities	764.766	792.019
2.01	Current liabilities	185.025	174.191
2.01.01	Loans and Financings	17.058	17.806
2.01.02	Debentures	0	0
2.01.03	Suppliers	74.777	75.883
2.01.04	Taxes, Rates and Contributions	54.368	50.686
2.01.04.01	Fiscal and Tax Obligations	54.368	50.686
2.01.05	Dividends Payable	0	0
2.01.06	Provisions	0	0
2.01.07	Debts with Related Parties	0	0
2.01.08	Others	38.822	29.816
2.01.08.01	Wages and Charges Payable	14.018	12.467
2.01.08.02	Miscellaneous Provisions	11.412	6.100
2.01.08.03	Other Accounts Payable	13.392	11.249
2.01.08.04	Contingencies	0	0
2.02	Non-Current Liabilities	797.819	823.843
2.02.01	Long-Term Liabilities	797.819	823.843
2.02.01.01	Loans and Financings	18.385	20.785
2.02.01.02	Debentures	0	0
2.02.01.03	Provisions	0	0
2.02.01.04	Debts with Related Parties	343.453	371.489
2.02.01.04.01	Subsidiaries and Affiliates	343.453	371.489
2.02.01.05	Advance for Future Capital Increase	0	0
2.02.01.06	Others	435.981	431.569
2.02.01.06.01	Fiscal and Tax Obligations	274.790	278.547
2.02.01.06.02	Suppliers	0	0
2.02.01.06.03	Amounts Payable – Third parties	18.560	20.092
2.02.01.06.04	Other Accounts Payable	0	0
2.02.01.06.05	Contingencies	89.642	88.670
2.02.01.06.06	Provision for IRPJ and CSLL - Deferred	48.060	40.860
2.02.01.06.07	Miscellaneous Provisions	4.929	3.400
2.03	Deferred Income	0	0
2.05	Net Equity	(218.078)	(206.015)
2.05.01	Capital Stock	795.142	795.142
2.05.02	Capital Reserves	28.627	28.627
2.05.03	Revaluation Reserves	44.368	44.905
2.05.03.01	Own Assets	0	0
2.05.03.02	Subsidiaries/Affiliates e Equivalent entities	44.368	44.905
2.05.04	Profit Reserves	0	0
2.05.04.01	Legal	0	0
2.05.04.02	Statutory	0	0

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02.02 – BALANCE SHEET - LIABILITIES (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 -30/06/2010	4 -31/03/2010
2.05.04.03	For Contingencies	0	0
2.05.04.04	Realizable Profits	0	0
2.05.04.05	Retention of Profits	0	0
2.05.04.06	Special for Undistributed Dividends	0	0
2.05.04.07	Other Profit Reserves	0	0
2.05.05	Equity Valuation Adjustments	(110.162)	(114.525)
2.05.05.01	Securities Adjustments	0	0
2.05.05.02	Accumulated Conversion Adjustments	(110.162)	(114.525)
2.05.05.03	Business Combination Adjustments	0	0
2.05.06	Retained Earnings/Losses	(976.053)	(960.164)
2.05.07	Advance for Future Capital Increase	0	0

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03.01 – INCOME STATEMENT (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/04/2010 to 30/06/2010	4 - 01/01/2010 to 30/06/2010	5 - 01/04/2009 to 30/06/2009	6 - 01/01/2009 to 30/06/2009
3.01	Gross Revenue from Sales and/or Services	276.377	530.107	263.587	523.240
3.02	Deductions from Gross Revenue	(79.594)	(154.910)	(65.881)	(129.279)
3.03	Net Revenue from Sales and/or Services	196.783	375.197	197.706	393.961
3.04	Cost of Goods and/or Services Sold	(108.522)	(205.162)	(98.467)	(202.718)
3.05	Gross Result	88.261	170.035	99.239	191.243
3.06	Operating Expenses/Revenues	(96.357)	(176.216)	(13.477)	(81.001)
3.06.01	With Sales	(71.796)	(123.467)	(62.056)	(109.678)
3.06.01.01	Personnel Expenses	(10.990)	(20.553)	(8.943)	(17.618)
3.06.01.02	Advertising Expenses	(17.617)	(21.713)	(16.420)	(20.510)
3.06.01.03	Sales Promotion Expenses	(17.645)	(31.513)	(15.047)	(32.078)
3.06.01.04	Freight Expenses	(20.315)	(39.549)	(17.613)	(32.033)
3.06.01.05	Provision for Bad Debt	(170)	(733)	(301)	(517)
3.06.01.06	Outsourcing	(1.214)	(1.933)	(197)	(363)
3.06.01.07	Travel Expenses	(481)	(1.229)	(1.038)	(2.105)
3.06.01.08	Rental Expense	(1.532)	(2.965)	(1.252)	(2.497)
3.06.01.09	Other Expenses	(1.832)	(3.279)	(1.245)	(1.957)
3.06.02	General and Administrative	(10.867)	(21.362)	(12.198)	(22.089)
3.06.02.01	Personnel Expenses	(5.445)	(10.552)	(4.660)	(9.701)
3.06.02.02	Outsourcing	(2.568)	(5.955)	(5.770)	(8.901)
3.06.02.03	Depreciation/Amortization	(584)	(1.180)	(461)	(902)
3.06.02.04	Energy and Communication	(460)	(907)	(322)	(727)
3.06.02.05	Miscellaneous Materials	(182)	(356)	(147)	(285)
3.06.02.06	Travel Expenses	(87)	(139)	(19)	(73)
3.06.02.07	Rental Expense	(155)	(297)	(211)	(435)
3.06.02.08	Other Expenses	(1.386)	(1.976)	(608)	(1.065)
3.06.03	Financial	24.331	31.974	44.509	58.725
3.06.03.01	Financial Revenues	32.655	63.819	54.469	96.863

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03.01 – INCOME STATEMENT (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/04/2010 to 30/06/2010	4 - 01/01/2010 to 30/06/2010	5 - 01/04/2009 to 30/06/2009	6 - 01/01/2009 to 30/06/2009
3.06.03.01.01	Other Financial Revenues	1.756	2.940	926	2.173
3.06.03.01.02	FX variation - Assets	30.899	60.879	53.543	94.690
3.06.03.02	Financial Expenses	(8.324)	(31.845)	(9.960)	(38.138)
3.06.03.02.01	Other Financial Expenses	(8.003)	(16.854)	(9.340)	(20.760)
3.06.03.02.02	FX Variation - Liabilities	(321)	(14.991)	(620)	(17.378)
3.06.04	Other Operating Revenues	483	2.529	139	650
3.06.04.01	Other Operating Revenues	483	2.529	139	650
3.06.05	Other Operating Expenses	(3.695)	(6.807)	(4.335)	(6.886)
3.06.05.01	Other Operating Expenses	(2.733)	(4.883)	(3.162)	(4.550)
3.06.05.02	Profit-Sharing Expenses	(917)	(1.835)	(1.150)	(2.294)
3.06.05.03	Extraordinary Items	(45)	(89)	(23)	(42)
3.06.06	Equity Income	(34.813)	(59.083)	20.464	(1.723)
3.07	Operating Revenues	(8.096)	(6.181)	85.762	110.242
3.08	Non-operating revenues	0	0	0	0
3.08.01	Revenues	0	0	0	0
3.08.02	Expenses	0	0	0	0
3.09	Pre-Tax/Profit-Sharing Result	(8.096)	(6.181)	85.762	110.242
3.10	Provision for Income Tax and Social Contribution	(1.131)	(2.996)	(5.003)	(8.125)
3.11	Deferred Income Tax	(7.199)	(10.756)	(12.235)	(18.040)
3.12	Statutory Holdings/Contributions	0	0	0	0
3.12.01	Holdings	0	0	0	0
3.12.02	Contributions	0	0	0	0
3.13	Reversal of Interest on Own Equity	0	0	0	0
3.15	Annual Profit/Loss	(16.426)	(19.933)	68.524	84.077

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03.01 – INCOME STATEMENT (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/04/2010 to 30/06/2010	4 - 01/01/2010 to 30/06/2010	5 - 01/04/2009 to 30/06/2009	6 - 01/01/2009 to 30/06/2009
	NUMBER OF SHARES, EX-TREASURY ('000)	54.065	54.065	54.065	54.065
	EARNINGS PER SHARE (Reais)			1,26744	1,55511
	LOSS PER SHARE (Reais)	(0,30382)	(0,36869)		

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1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

04.01 - STATEMENT OF CASH FLOW - INDIRECT METHOD (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/04/2010 to 30/06/2010	4 - 01/01/2010 to 30/06/2010	5 - 01/04/2009 to 30/06/2009	6 - 01/01/2009 to 30/06/2009
4.01	Net Cash – Operational Activities	8.540	32.255	20.136	116.164
4.01.01	Cash Generated in Operations	31.088	60.952	69.114	117.779
4.01.01.01	Annual Net Profit (Loss)	(16.426)	(19.933)	68.524	84.077
4.01.01.02	Depreciation and Amortizations	3.110	6.042	1.817	3.501
4.01.01.03	Provision for bad debt	553	986	(83)	133
4.01.01.04	Inventory Provision (obsolescence)	689	1.467	1.077	2.013
4.01.01.05	Deferred Income Tax and Social Contribution	7.200	10.758	12.233	18.040
4.01.01.06	Equity Income	34.813	59.083	(20.464)	1.723
4.01.01.07	Residual Value of Written Down Permanent Asset	11	180	3.776	3.828
4.01.01.08	Extraordinary Items	45	89	23	42
4.01.01.09	Provision for Contingencies	1.093	2.280	2.211	4.422
4.01.02	Variations in Assets and Liabilities	22.935	51.740	39.424	51.677
4.01.02.01	FX and Monetary Variation on Loans, net	(269)	(1.446)	1.239	955
4.01.02.02	FX and Monetary Variation on Affiliates, net	28.161	41.976	46.880	69.025
4.01.02.03	FX and Monetary Variation on third-party amounts receivable and payable, net	1.533	(2.189)	(222)	(514)
4.01.02.04	FX and Monetary Variation on Taxes in Installments and Overdue	(6.490)	13.399	(8.473)	(17.789)
4.01.03	Others	(45.483)	(80.437)	(88.402)	(53.292)
4.01.03.01	Clients	3.801	14.541	8.147	6.641
4.01.03.02	Inventories	(4.737)	(7.639)	(8.095)	(6.058)
4.01.03.03	Pre-paid Expenses	(22)	(513)	132	(522)
4.01.03.04	Taxes Recoverable	(455)	7.053	(3.514)	(1.758)
4.01.03.05	Other Accounts Receivable	(633)	(1.106)	(480)	(1.218)
4.01.03.06	Suppliers	(1.106)	8.534	(3.572)	10.225
4.01.03.07	Salaries and Charges Payable	1.551	3.223	2.193	3.234
4.01.03.08	Fiscal and Tax Obligations	6.415	(20.233)	4.130	3.549
4.01.03.09	Subsidiaries and Affiliates	(56.050)	(82.772)	(93.076)	(69.717)
4.01.03.10	Accounts receivable and payable –Third parties	(3.110)	(89)	(2.285)	(2.975)

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1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

04.01 - STATEMENT OF CASH FLOW - INDIRECT METHOD (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 -01/04/2010 a 30/06/2010	4 -01/01/2010 a 30/06/2010	5 - 01/04/2009 a 30/06/2009	6 - 01/04/2009 a 30/06/2009	7 - 01/04/2009 a 30/06/2009
4.01.03.11	Miscellaneous Provisions	6.841	4.710	4.026	5.004	
4.01.03.12	Other accounts payable	2.143	(4.159)	3.992	303	
4.01.03.13	Contingencies	(121)	(1.987)	0	0	
4.02	Net Cash - Investments	(2.708)	(23.200)	(10.524)	(91.979)	
4.02.01	Securities	3.944	(8.901)	684	(6.459)	
4.02.02	Additions to PP&E	(5.125)	(11.138)	(7.838)	(12.556)	
4.02.03	Investment in Subsidiaries	(5.890)	(15.475)	65.401	0	
4.02.04	Accumulated Conversion Adjustments	4.363	12.314	(68.771)	(72.964)	
4.03	Net cash – financing activities	(2.878)	(7.193)	(7.687)	(23.407)	
4.03.01	Loans and financings	(2.878)	(7.193)	(7.687)	(23.407)	
4.04	FX Variation on Cash and Equivalents	0	0	0	0	
4.05	Increase (Reduction) in Cash and Equivalents	2.954	1.862	1.925	778	
4.05.01	Initial Balance of Cash and Equivalents	1.119	2.211	1.437	2.584	
4.05.02	Final Balance of Cash and Equivalents	4.073	4.073	3.362	3.362	

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1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
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05.01 - STATEMENT OF CHANGES IN NET EQUITY FROM 01/04/2010 to 30/06/2010 (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 - CAPITAL RESERVES	5 - REVALUATION RESERVES	6 - PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 - EQUITY VALUATION ADJUSTMENTS	9 - TOTAL NET EQUITY
5.01	Initial Balance	795.142	28.627	44.905	0	(960.164)	(114.525)	(206.015)
5.02	Adjustments from Previous Years	0	0	0	0	0	0	0
5.03	Adjusted Balance	795.142	28.627	44.905	0	(960.164)	(114.525)	(206.015)
5.04	Annual Profit / Loss	0	0	0	0	(16.426)	0	(16.426)
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	4.363	4.363
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	4.363	4.363
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	0	0	0	0	0	0	0
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(537)	0	537	0	0
5.13	Final Balance	795.142	28.627	44.368	0	(976.053)	(110.162)	(218.078)

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1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRI SA	50.564.053/0001-03

05.02 - STATEMENT OF CHANGES IN NET EQUITY FROM 01/01/2010 a 30/06/2010 (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 - CAPITAL RESERVES	5 - REVALUATION RESERVES	6 - PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 - EQUITY VALUATION ADJUSTMENTS	9 - TOTAL NET EQUITY
5.01	Initial Balance	795.142	28.627	45.616	0	(957.368)	(122.476)	(210.459)
5.02	Adjustments from Previous Years	0	0	0	0	0	0	0
5.03	Adjusted Balance	795.142	28.627	45.616	0	(957.368)	(122.476)	(210.459)
5.04	Annual Profit / Loss	0	0	0	0	(19.933)	0	(19.933)
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	12.314	12.314
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	12.314	12.314
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	0	0	0	0	0	0	0
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(1.248)	0	1.248	0	0
5.13	Final Balance	795.142	28.627	44.368	0	(976.053)	(110.162)	(218.078)

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

08.01 - CONSOLIDATED BALANCE SHEET - ASSETS (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 30/06/2010	4 - 31/03/2010
1	Total Assets	519.956	519.766
1.01	Current Assets	252.620	253.303
1.01.01	Cash balances	4.261	1.389
1.01.01.01	Cash and Banks	4.261	1.389
1.01.02	Credits	193.879	201.503
1.01.02.01	Clients	138.187	142.953
1.01.02.01.01	Accounts receivable	145.718	150.058
1.01.02.01.02	(-) Provision for bad debt	(7.531)	(7.105)
1.01.02.02	Miscellaneous credits	55.692	58.550
1.01.02.02.01	Securities	43.655	47.599
1.01.02.02.02	Taxes recoverable	7.515	7.054
1.01.02.02.03	Other accounts receivable	4.522	3.897
1.01.03	Inventories	53.281	49.234
1.01.04	Others	1.199	1.177
1.01.04.01	Pre-paid expenses	1.199	1.177
1.02	Non-current assets	267.336	266.463
1.02.01	Long-term realizable assets	66.155	65.632
1.02.01.01	Miscellaneous credits	11.101	10.616
1.02.01.01.01	Taxes recoverable	446	448
1.02.01.01.02	Other accounts receivable	10.655	10.168
1.02.01.02	Client accounts receivable	0	0
1.02.01.02.01	Credits with related parties	0	0
1.02.01.02.02	With Affiliates and Equivalent entities	0	0
1.02.01.02.03	With subsidiaries	0	0
1.02.01.03	Others	55.054	55.016
1.02.01.03.01	Inventories	55.054	55.016
1.02.02	Fixed assets	201.181	200.831
1.02.02.01	Investments	0	0
1.02.02.01.01	Holdings in Affiliates/Equivalent entities	0	0
1.02.02.01.02	Holdings in Subsidiaries	0	0
1.02.02.01.03	Other Investments	0	0
1.02.02.02	PP&E	186.399	185.939
1.02.02.03	Intangible	14.782	14.892
1.02.02.04	Deferred	0	0

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

08.02 - CONSOLIDATED BALANCE SHEET - LIABILITIES (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 30/06/2010	4 - 31/03/2010
2	Total liabilities	519.956	519.766
2.01	Current liabilities	221.943	209.883
2.01.01	Loans and financings	40.557	40.230
2.01.02	Debentures	0	0
2.01.03	Suppliers	75.110	76.192
2.01.04	Taxes, Rates and Contributions	65.936	62.099
2.01.04.01	Fiscal and Tax Obligations	65.936	62.099
2.01.05	Dividends payable	0	0
2.01.06	Provisions	0	0
2.01.07	Debts with related parties	0	0
2.01.08	Others	40.340	31.362
2.01.08.01	Salaries and Payroll Charges Payable	14.034	12.479
2.01.08.02	Miscellaneous Provisions	11.412	6.100
2.01.08.03	Other accounts payable	14.894	12.783
2.02	Non-current liabilities	516.091	515.898
2.02.01	Long-Term liabilities	516.091	515.898
2.02.01.01	Loans and financings	20.807	23.831
2.02.01.02	Debentures	0	0
2.02.01.03	Provisions	0	0
2.02.01.04	Debts with related parties	208	208
2.02.01.04.01	Subsidiaries and Affiliates	208	208
2.02.01.05	Advance for Future Capital Increase	0	0
2.02.01.06	Others	495.076	491.859
2.02.01.06.01	Fiscal and Tax Obligations	275.267	279.132
2.02.01.06.02	Amounts payable – Third parties	47.794	48.703
2.02.01.06.03	Other accounts payable	0	0
2.02.01.06.04	Contingencies	97.731	96.664
2.02.01.06.05	Provision for IRPJ and CSLL - deferred	69.904	62.980
2.02.01.06.06	Negative goodwill on investments	4.380	4.380
2.03	Deferred income	0	0
2.04	Stake of non-Controlling stockholders	0	0
2.05	Net Equity	(218.078)	(206.015)
2.05.01	Paid-up capital stock	795.142	795.142
2.05.02	Capital reserves	28.627	28.627
2.05.03	Revaluation reserves	44.368	44.905
2.05.03.01	Own assets	0	0
2.05.03.02	Subsidiaries/Affiliates and Equivalent entities	44.368	44.905
2.05.04	Profit reserves	0	0
2.05.04.01	Legal	0	0
2.05.04.02	Statutory	0	0
2.05.04.03	For Contingencies	0	0

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

08.02 - CONSOLIDATED BALANCE SHEET – LIABILITIES (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 -30/06/2010	4 -31/03/2010
2.05.04.04	Realizable Profits	0	0
2.05.04.05	Retained Earnings	0	0
2.05.04.06	Special for non-distributed dividend	0	0
2.05.04.07	Other Profit Reserves	0	0
2.05.05	Equity valuation adjustments	(110.162)	(114.525)
2.05.05.01	Securities adjustments	0	0
2.05.05.02	Accrued conversion adjustments	(110.162)	(114.525)
2.05.05.03	Adjustments from Combination of Businesses	0	0
2.05.06	Retained Earnings/Losses	(976.053)	(960.164)
2.05.07	Advance for Future Capital Increase	0	0

01.01 - IDENTIFICATION

1 - CVM CODE 01219-0	2 - COMPANY NAME BOMBRIL SA	3 - CNPJ 50.564.053/0001-03
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09.01 - CONSOLIDATED INCOME STATEMENT (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/04/2010 to 30/06/2010	4 - 01/01/2010 to 30/06/2010	5 - 01/04/2009 to 30/06/2009	6 - 01/01/2009 to 30/06/2009
3.01	Deductions from Gross Revenue	276.380	530.115	265.464	527.434
3.02	Net Revenue from Sales and/or Services	(79.519)	(154.910)	(67.438)	(131.894)
3.03	Cost of Goods and/or Services Sold	196.861	375.205	198.026	395.540
3.04	Gross Result	(107.948)	(203.881)	(98.064)	(202.204)
3.05	Operating Expenses/Revenues	88.913	171.324	99.962	193.336
3.06	With Sales	(97.761)	(179.113)	(14.284)	(84.288)
3.06.01	Personnel Expenses	(71.751)	(123.380)	(62.393)	(110.567)
3.06.01.01	Advertising Expenses	(10.989)	(20.553)	(9.024)	(17.982)
3.06.01.02	Sales Promotion Expenses	(17.617)	(21.713)	(16.421)	(20.510)
3.06.01.03	Freight Expenses	(17.645)	(31.513)	(15.228)	(32.482)
3.06.01.04	Provision for Bad Debt	(20.315)	(39.549)	(17.684)	(32.143)
3.06.01.05	Outsourcing	(170)	(733)	(301)	(517)
3.06.01.06	Travel Expenses	(1.214)	(1.933)	(197)	(363)
3.06.01.07	Rental Expense	(481)	(1.229)	(1.038)	(2.105)
3.06.01.08	Other Expenses	(1.488)	(2.878)	(1.231)	(2.457)
3.06.01.09	General and Administrative	(1.832)	(3.279)	(1.269)	(2.008)
3.06.02	Personnel Expenses	(13.174)	(26.237)	(14.826)	(27.268)
3.06.02.01	Outsourcing	(5.508)	(10.679)	(4.729)	(9.853)
3.06.02.02	Depreciation / Amortization	(2.743)	(6.294)	(5.899)	(9.332)
3.06.02.03	Energy and Communication	(2.213)	(4.442)	(1.983)	(3.929)
3.06.02.04	Miscellaneous Materials	(463)	(912)	(329)	(753)
3.06.02.05	Travel Expenses	(183)	(358)	(159)	(301)
3.06.02.06	Rental Expenses	(87)	(139)	(20)	(74)
3.06.02.07	Other Expenses	(93)	(173)	(134)	(292)
3.06.02.08	Financial	(1.884)	(3.240)	(1.573)	(2.734)
3.06.03	Financial Revenues	(9.466)	(24.941)	64.488	57.318
3.06.03.01	Deductions from Gross Revenue	5.771	23.379	75.958	87.019

01.01 - IDENTIFICATION

1 - CVM CODE 01219-0	2 - COMPANY NAME BOMBRIL SA	3 - CNPJ 50.564.053/0001-03
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09.01 - CONSOLIDATED INCOME STATEMENT (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/04/2010 to 30/06/2010	4 - 01/01/2010 to 30/06/2010	5 - 01/04/2009 to 30/06/2009	6 - 01/01/2009 to 30/06/2009
3.06.03.01.01	Other Financial Revenues	1.761	2.950	1.026	2.288
3.06.03.01.02	FX variation - Assets	4.010	20.429	74.932	84.731
3.06.03.02	Financial Expenses	(15.237)	(48.320)	(11.470)	(29.701)
3.06.03.02.01	Other Financial Expenses	(9.348)	(19.584)	(11.470)	(26.503)
3.06.03.02.02	FX Variation - Liabilities	(5.889)	(28.736)	0	(3.198)
3.06.04	Other Operating Revenues	732	3.239	3.395	3.929
3.06.04.01	Other Operating Revenues	732	3.239	3.395	3.929
3.06.05	Extraordinary Revenues	(4.102)	(7.794)	(4.948)	(7.700)
3.06.05.01	Other Operating Expenses	(3.140)	(5.870)	(3.775)	(5.364)
3.06.05.02	Other Operating Expenses	(917)	(1.835)	(1.150)	(2.294)
3.06.05.03	Extraordinary Items	(45)	(89)	(23)	(42)
3.06.06	Equity Income	0	0	0	0
3.07	Operating Result	(8.848)	(7.789)	85.678	109.048
3.08	Non-Operating Income	0	0	0	0
3.08.01	Revenues	0	0	0	0
3.08.02	Expenses	0	0	0	0
3.09	Pre-Tax/Holdings Income	(8.848)	(7.789)	85.678	109.048
3.10	Provision for Income Tax and Social Contribution	(1.145)	(3.028)	(5.163)	(8.381)
3.11	Deferred income tax	(6.923)	(10.114)	(11.952)	(17.466)
3.12	Statutory Holdings/Contributions	0	0	0	0
3.12.01	Holdings	0	0	0	0
3.12.02	Contributions	0	0	0	0
3.13	Reversal of Interest on Own Equity	0	0	0	0
3.14	Stake of Non-Controlling Stockholders	490	998	(39)	876
3.15	Annual Profit/Loss	(16.426)	(19.933)	68.524	84.077

01.01 - IDENTIFICATION

1 - CVM CODE 01219-0	2 - COMPANY NAME BOMBRIL SA	3 - CNPJ 50.564.053/0001-03
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09.01 - CONSOLIDATED INCOME STATEMENT (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/04/2010 to 30/06/2010	4 - 01/01/2010 to 30/06/2010	5 - 01/04/2009 to 30/06/2009	6 - 01/01/2009 to 30/06/2009
	NUMBER OF SHARES, EX-TREASURY (000)	54.065	54.065	54.065	54.065
	EARNINGS PER SHARE (Reais)			1,26744	1,55511
	LOSS PER SHARE (Reais)	(0,30382)	(0,36869)		

01.01 - IDENTIFICATION

1 - CVM CODE 01219-0	2 - COMPANY NAME BOMBRIL SA	3 - CNPJ 50.564.053/0001-03
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10.01 - STATEMENT OF CONSOLIDATED CASH FLOW - INDIRECT METHOD (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - 01/04/2010 to 30/06/2010	4 - 01/01/2010 to 30/06/2010	5 - 01/04/2009 to 30/06/2009	6 - 01/01/2009 to 30/06/2009
4.01	Net Cash – Operational Activities	1.456	14.576	84.538	113.278
4.01.01	Cash Generated in Operations	(2.253)	5.299	88.289	116.251
4.01.01.01	Annual Net Profit (Loss)	(16.426)	(19.933)	68.524	84.077
4.01.01.02	Depreciation and Amortizations	4.738	9.302	3.342	6.621
4.01.01.03	Provision for bad debt	553	986	(82)	112
4.01.01.04	Inventory Provision (obsolescence)	689	1.467	1.077	2.013
4.01.01.05	Deferred Income Tax and Social Contribution	6.924	10.115	11.951	17.465
4.01.01.06	Residual Value of Written Down Permanent Asset	37	822	3.827	3.933
4.01.01.07	Extraordinary Items	45	89	23	42
4.01.01.08	Provision for Contingencies	1.187	2.451	(373)	1.988
4.01.02	Variations in Assets and Liabilities	(11.037)	(10.903)	(9.506)	(22.880)
4.01.02.01	FX and Monetary Variation on Loans, net	(931)	(2.755)	(50)	(1.323)
4.01.02.02	FX and Monetary Variation on Affiliates, net	(4.536)	4.334	(110)	(514)
4.01.02.03	FX and Monetary Variation on third-party amounts receivable and payable, net	910	972	(846)	(1.877)
4.01.02.04	FX and Monetary Variation on Taxes in Installments and Overdue	(6.480)	(13.454)	(8.500)	(19.166)
4.01.03	Others	14.746	20.180	5.755	19.907
4.01.03.01	Clients	4.213	16.082	8.110	7.180
4.01.03.02	Inventories	(4.774)	(7.697)	(6.579)	(4.958)
4.01.03.03	Pre-paid Expenses	(22)	(513)	132	(521)
4.01.03.04	Taxes Recoverable	(459)	7.058	(3.518)	(1.641)
4.01.03.05	Other Accounts Receivable	(1.112)	(2.688)	(477)	(1.214)
4.01.03.06	Suppliers	(1.082)	8.433	(5.697)	7.651
4.01.03.07	Salaries and Charges Payable	1.555	3.227	2.200	3.227
4.01.03.08	Fiscal and Tax Obligations	6.452	6.606	5.000	6.851
4.01.03.09	Subsidiaries and Affiliates	4.536	(4.334)	110	514
4.01.03.10	Accounts receivable and payable –Third parties	(1.864)	(2.033)	(1.036)	(248)
4.01.03.11	Miscellaneous Provisions	5.312	1.604	3.568	3.769

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRIL SA	50.564.053/0001-03

10.01 - STATEMENT OF CONSOLIDATED CASH FLOW - INDIRECT METHOD (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 -01/04/2010 a 30/06/2010	4 -01/01/2010 a 30/06/2010	5 - 01/04/2009 a 30/06/2009	6a - 31/03/2009 a 30/06/2009	7 - 01/04/2009 a 30/06/2009
4.01.03.12	Minorities	0	586	25	(875)	
4.01.03.13	Other Accounts Payable	2.111	(4.144)	3.917	172	
4.01.03.14	Contingencies	(120)	(2.007)	0	0	
4.02	Net Cash – Investments	3.182	(7.982)	(75.930)	(93.923)	
4.02.01	Securities	3.944	(8.845)	690	(6.479)	
4.02.02	Additions to PP&E	(5.125)	(11.451)	(7.849)	(14.480)	
4.02.03	Accumulated Conversion Adjustments	4.363	12.314	(68.771)	(72.964)	
4.03	Net Cash – Financing Activities	(1.766)	(4.848)	(7.059)	(19.055)	
4.03.01	Loans and Financing	(1.766)	(4.848)	(7.059)	(19.055)	
4.04	FX Variation on Cash and Equivalents	0	0	0	0	
4.05	Increase (Reduction) in Cash and Equivalents	2.872	1.746	1.549	300	
4.05.01	Initial Balance of Cash and Equivalents	1.389	2.515	1.894	3.143	
4.05.02	Final Balance of Cash and Equivalents	4.261	4.261	3.443	3.443	

01.01 - IDENTIFICATION

1 - CVM CODE	2 - COMPANY NAME	3 - CNPJ
01219-0	BOMBRI SA	50.564.053/0001-03

11.01 - STATEMENT OF CHANGES IN CONSOLIDATED NET EQUITY FROM 01/04/2010 to 30/06/2010 (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 - CAPITAL RESERVES	5 - REVALUATION RESERVES	6 - PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 - EQUITY VALUATION ADJUSTMENTS	9 - TOTAL NET EQUITY
5.01	Initial Balance	795.142	28.627	44.905	0	(960.164)	(114.525)	(206.015)
5.02	Adjustments from Previous Years	0	0	0	0	0	0	0
5.03	Adjusted Balance	795.142	28.627	44.905	0	(960.164)	(114.525)	(206.015)
5.04	Annual Profit / Loss	0	0	0	0	(16.426)	0	(16.426)
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	4.363	4.363
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	4.363	4.363
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	0	0	0	0	0	0	0
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(537)	0	537	0	0
5.13	Final Balance	795.142	28.627	44.368	0	(976.053)	(110.162)	(218.078)

01.01 - IDENTIFICATION

1 - CVM CODE 01219-0	2 - COMPANY NAME BOMBRI SA	3 - CNPJ 50.564.053/0001-03
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11.02 - STATEMENT OF CHANGES IN CONSOLIDATED NET EQUITY FROM 01/01/2010 to 30/06/2010 (R\$ '000)

1 - CODE	2 - DESCRIPTION	3 - CAPITAL STOCK	4 - CAPITAL RESERVES	5 - REVALUATION RESERVES	6 - PROFIT RESERVES	7 - ACCUMULATED EARNINGS/LOSSES	8 - EQUITY VALUATION ADJUSTMENTS	9 - TOTAL NET EQUITY
5.01	Initial Balance	795.142	28.627	45.616	0	(957.368)	(122.476)	(210.459)
5.02	Adjustments from Previous Years	0	0	0	0	0	0	0
5.03	Adjusted Balance	795.142	28.627	45.616	0	(957.368)	(122.476)	(210.459)
5.04	Annual Profit / Loss	0	0	0	0	(19.933)	0	(19.933)
5.05	Allocations	0	0	0	0	0	0	0
5.05.01	Dividends	0	0	0	0	0	0	0
5.05.02	Interest on Own Equity	0	0	0	0	0	0	0
5.05.03	Other Allocations	0	0	0	0	0	0	0
5.06	Realization of Profit Reserves	0	0	0	0	0	0	0
5.07	Equity Valuation Adjustments	0	0	0	0	0	12.314	12.314
5.07.01	Securities Adjustments	0	0	0	0	0	0	0
5.07.02	Accumulated Conversion Adjustments	0	0	0	0	0	12.314	12.314
5.07.03	Adjustments of Combination of Businesses	0	0	0	0	0	0	0
5.08	Increase/Reduction in Capital Stock	0	0	0	0	0	0	0
5.09	Constitution/Realization of Capital Reserves	0	0	0	0	0	0	0
5.10	Shares in Treasury	0	0	0	0	0	0	0
5.11	Other Capital Transactions	0	0	0	0	0	0	0
5.12	Others	0	0	(1.248)	0	1.248	0	0
5.13	Final Balance	795.142	28.627	44.368	0	(976.053)	(110.162)	(218.078)

06.01 – EXPLANATORY NOTES

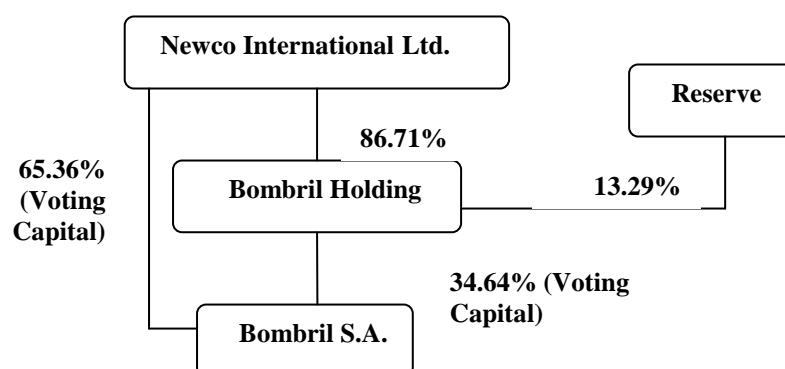
**EXPLANATORY NOTES TO THE INDIVIDUAL AND CONSOLIDATED FINANCIAL STATEMENTS FOR THE QUARTER AND SEMESTER ENDING ON 30 JUNE 2010
(amounts expressed in thousands of reais, except when indicated otherwise)**

1. OPERATIONAL CONTEXT

Bombril S.A. ("Company") operates in the cleaning and hygiene products sector, manufacturing household and industrial consumables, especially: steel wool, liquid detergents, soaps, disinfectants, cleaners, washing products, softener and others, which enter consumers' homes via established brands such as Bombril, Limpol, Sapólio Radium, Pinho Bril, Praticce, Tanto, Mon Bijou, Lysoform among others.

In the period 28 July 2003 to 7 July 2006, the Company was under Legal Management, due to a lawsuit filed by Newco International Ltd., a company controlled by Ronaldo Sampaio Ferreira, against the then indirect parent company, Cirio Finanziaria S.p.A, and the direct parent company, Bombril Holding S.A.

The current control structure of the Company is as follows:



Management has implemented a series of measures aimed at expanding the Company's operations, namely:

- (i) Permanent focus on costs and expenses, with internal programs for monitoring and reviewing contracts, negotiating with the main suppliers and strengthening internal controls;
- (ii) Qualitative revision of trade policies, seeking better equilibrium in relationships with clients and profitability of products;
- (iii) Balancing the company's financial debt profile, generating cash for working capital and seeking medium- and long-term funds in the financial market, preferentially for the investments needed for its expansion;

- (iv) Growth in industrial investments, which are of fundamental importance for the updating and modernization of its plants, as well as providing major cost reductions;
- (v) Investments in marketing campaigns for preserving and expanding image and presence of products in the market, in the various segments where it operates;
- (vi) Development and launch of various products, expanding the basket of hygiene and cleaning solutions, as a requisite for expanding its businesses and boosting the Company's foothold in the market;
- (vii) Projects for reducing costs and developing network of commercial distribution and logistics, via "Go to Market" project, among others.
- (viii) Signing up to the new "REFIS IV" plan, with reduction in debt and possibility of using tax loss credits and negative social contribution base.

2. PRESENTATION OF QUARTERLY INFORMATION

The quarterly information was approved by Management on 10 August 2010, considering the subsequent events taking place up to this date, which had an effect on this annual information.

Presentation basis

The Quarterly Information of the Company and its subsidiaries, on 30 June 2010, was prepared in accordance with the accounting principles adopted in Brazil, based on the provisions contained in the Corporation Act – Law no. 6.404/76 amended by Laws no. 11.638/07 and 11.941/09, in the standards established by the Securities and Exchange Commission (CVM), in the Pronouncements, Guidelines and Interpretations issued by the Accounting Pronouncements Committee (CPC), approved by the regulatory bodies, applicable up until 31 December 2009.

2.1. Consolidated Financial Statements

The consolidated financial statements include the quarterly information of the Company and all its indirect and direct subsidiaries, presented below, and were prepared in accordance with the applicable consolidation practices and legal provisions. Inter-company transactions, balances, revenues and expenses and unrealized profits, net of tax effects, are thus eliminated in the consolidation.

The accounting practices were applied uniformly and consistently at all the consolidated companies.

These consolidated statements present the balances of accounts and

transactions of the Company and of the following subsidiaries:

Brilmaq Empreendimentos Imobiliários S.A.

Wholly-owned subsidiary of Bombril S.A., with head offices in São Bernardo do Campo (São Paulo), whose main activity is the purchase, sale, rental, development and construction of own real estate, as well as direct holdings of 100% in the capital stock of Bombril Mercosul S.A., 12.21% of Bombril Overseas Inc.

Bombril Mercosul S.A.

Wholly-owned indirect subsidiary of Bombril S.A., through the company Brilmaq Empreendimentos Imobiliários S.A., with head offices in São Bernardo do Campo (São Paulo). Currently, it does not develop industrial activities and, thus, leases its property, plant and equipment to Bombril.

Ecoville Empreendimentos e Construções S.A. (see explanatory note 10 f)

Direct subsidiary of Bombril S.A. with a 75.66% stake, with head offices in Araçariçuama (São Paulo). Its main activities are civil construction, urbanization, improvements in rural and urban areas, infrastructure and land allotment works and incorporation (both own and third-party).

Bombril Overseas Inc.

Subsidiary of Bombril S.A. with direct holding of 87.79% and indirect holding of 12.21% through the company Brilmaq Empreendimentos Imobiliários S.A., established under the laws of the British Virgin Islands, with the corporate purpose of exploring any type of business activity allowed by the legislation of that country.

The accounting records of the subsidiary Bombril Overseas Inc. for the financial years from 1 January 2002 onwards were reconstituted by management, based on copies of documents, agreements, control spreadsheets etc. Management is taking the necessary measures as to the original documentation and other matters related to this subsidiary.

The financial statements of the indirect subsidiary based abroad are prepared according to the accounting principles in Brazil. And in accordance with the modifications introduced by Law 11.638/07, the Balance Sheet of this indirect subsidiary is converted into Brazilian Reais (R\$) at the exchange rate in force on the end date of the year, while income statements are converted by the average monthly FX rate, as per CPC Pronouncement 02.

The investments in affiliates are accounted by the equity method.

The consolidated financial statements include the financial statements of Bombril S.A. and the subsidiaries, as follows:

<u>Companies</u>	<u>Stake (%)</u>	
	<u>Direct</u>	<u>Indirect</u>
Brilmaq Empreendimentos Imobiliários S.A.	100%	0%
Ecoville Empreendimentos e Construções S.A.	75.66%	0%
Bombril Mercosul S.A.	0%	100%
Bombril Overseas Inc.	87.79%	12.21%

3. SUMMARY OF THE MAIN ACCOUNTING PRINCIPLES

The main accounting principles adopted in the preparation of these financial statements are described below:

a. Accounting estimates

The elaboration of financial statements in accordance with the accounting practices adopted in Brazil requires management to use judgments in the determining and registration of accounting estimates. Assets and liabilities subject to estimates and assumptions include the residual value of the PP&E, provision for reduction in the recoverable value of assets, provision for bad debt, provision for depreciation of inventories, deferred taxes, provision for contingencies and measuring of financial instruments. The settlement of the transactions involving these estimates could result in amounts different from those estimated as a result of inaccuracies inherent to the determining process. The Company revises its estimates and assumptions at least annually.

b. Cash and cash equivalents

Cash and cash equivalents include cash on hand, bank deposits, short-term investments of high liquidity denominated in BRL, with a high market liquidity ratio and maturities of under 90 days, or for which there are no fines or any other restrictions for their immediate redemption. The financial investments included in cash equivalents are largely classified in the category "financial assets at fair value via income".

c. Financial instruments

Financial instruments are only recognized from the date when the Company becomes part of the contractual provisions of the financial instruments and include cash and cash equivalents, accounts receivable and other receivables, loans and financings, as well as account payable and other debts. Financial instruments that are not recognized by fair value via income accrue any directly attributable transaction costs. After initial recognition, the financial instruments are measured as described below:

(i) Financial instruments at fair value via income

An instrument is classified at fair value via income if it is held for trading, i.e. designated as such when initially recognized. Financial instruments are designated

by fair value via income if the Company oversees these investments and takes buy/sell decisions based on their fair value in accordance with the investment strategy and risk management documented by the Company. After being initially recognized, attributable transaction costs are recognized in the results when incurred. Financial instruments at fair value via income are measured at fair value, and their oscillations are recognized in income.

(ii) Loans and receivables

Loans and receivables are measured by the cost amortized via utilization of the effective interest rate method, minus any reductions in the recoverable value.

d. Adjustment of assets and liabilities to present value

Monetary assets and liabilities, when applicable, are adjusted by their present value in the initial registration of the transaction, taking into account the contractual cash flows, the explicit (and in some cases implicit) interest rate of the respective assets and liabilities and the rates practiced in the market for similar transactions. Subsequently, this interest is reallocated in the financial revenue/expense lines in income via use of the effective interest rate method in relation to contractual cash flows.

e. Client accounts receivable

These are presented at present value, if relevant, and at realization value. In 2009, the calculated adjustment at present value of short-term client accounts receivable was considered insignificant. The provision for bad loans is established when there is objective evidence that the Company will not be able to charge all the amounts due in accordance with the original periods of the accounts receivable. A provision is constituted in an amount deemed sufficient by Management for the loans, whose recovery is considered doubtful.

f. Inventories

Valued at average acquisition or production cost, without exceeding their market value. The cost is determined using the moving weighted average method. The cost of finished products and semi-finished products features raw materials, direct labor, other direct costs and related general production costs (based on normal operational capacity), except the costs of loans taken out. The net realization value is the estimated sale price for the normal course of the businesses, less the execution costs and selling expenses. The provisions for obsolete/low turnover inventories are constituted when deemed necessary by management.

g. Investments

Investments in subsidiaries and affiliates are evaluated by the equity method. Other investments are registered by the purchase cost and reduced by the provision for losses necessary to adjust them to market value. Exchange rate variances on investments in subsidiaries abroad, with functional currency different from the functional currency of the Subsidiary, are directly recognized in net equity in a specific account called "Accrued conversion adjustments".

h. Property, Plant and Equipment

PP&E is valued at the cost of acquisition, formation or construction, plus interest and other financial charges incurred during the construction or development of projects. Improvements in existing assets are added to PP&E and maintenance and repair costs are booked when incurred. The revaluation reserve balance, as allowed by Law nº 11.638/07, will be maintained until its complete amortization, which follows the useful life of the revalued asset. The value of the revalued residual cost was adopted. Depreciations are calculated by the linear method, in accordance with the rates shown in explanatory note nº 11.

i. Intangible

Intangible assets acquired separately are measured in the initial recognition of the cost of acquisition and, later, deducted from the accrued amortization and provision for losses of recoverable value, when applicable.

The Company's investments in the subsidiaries include goodwill when the acquisition cost exceeds the market value of the net tangible assets of the acquired subsidiary. By 31 December 2008, the goodwill was amortized in accordance with the fundamental that determined it: future economic-financial profitability of the investments. As of 1 January 2009, the goodwill is no longer amortized. Annually, the Company assesses if there are signs of permanent loss, as well as potential adjustments to measure the deterioration on the non-amortized residual tranche of the accounted goodwill. If the book value exceeds the recoverable value, the amount is reduced.

j. Provision for recovery of assets ("impairment")

Management annually reviews the net book value of the assets with the aim of evaluating events or changes in the operational or technological economic circumstances, which may indicate impairment or loss of its recoverable value. When these evidences are identified, and the net book value exceeds the recoverable value, a provision for impairment is formed, adjusting the net book value to the recoverable value. When a loss occurs, it is recognized by the amount in which the book value of the asset exceeds its recoverable value, which is the greater of the net sale price and the amount in use of an asset. For valuation purposes, the assets are grouped in the smallest group of assets for which there are cash flows identifiable separately.

k. Lease

Financial leases are recognized in the financial statements as an asset and liability of equal value, based on the asset's fair value or in the present value of the minimum payments, determined at the start of the lease, whichever is the lowest, plus, when applicable, the direct initial costs incurred in the transaction. They are depreciated by the rates informed in Explanatory Note nº 11. The operational lease contracts are recognized as expenses in a systematic base that represents the period in which the benefit on the leased asset is obtained, even if these payments are not made on this base.

l. Other assets and liabilities (current and non-current)

An asset is recognized in the balance sheet when it is likely that its future economic benefits are generated in favor of the Company and its cost or value can be safely measured. A liability is recognized in the balance sheet when the Company has a legal obligation or an obligation constituted as a result of a past event, with the probability of an economic resource being required to settle it. They are added, when applicable, to the corresponding charges and monetary or exchange variances incurred. The provisions are registered based on the best estimates of the risk involved.

Assets and liabilities are classified as current when their realization or settlement is likely to occur in the next twelve months. If not, they are shown as non-current.

m. Loans and financings

Loans are initially recognized at fair value, upon receipt of the resources, net of transaction costs. Subsequently, loans are recorded by the amortized cost – i.e. plus charges and interest proportional to the period incurred ("pro rata temporis").

n. Current and deferred income tax and social contribution

They are calculated based on the applicable income tax and CSLL rates on net profit and consider the offsetting of tax losses and negative social contribution base, for determining liabilities. They are calculated by the regular rates of 15% plus an additional 10% for income tax and 9% for social contribution. As allowed by tax legislation, certain subsidiaries, whose annual revenues in the previous year were less than R\$48,000,000 opted for the presumed profit regime. For these companies, the income tax calculation base is calculated at 8% and the social contribution base is calculated at 12% over gross revenues, on which the regular rates of the respective tax and contribution apply.

Deferred income tax and social contribution of liabilities are recognized on the values of net exchange variances originated from loans abroad, which are taxed based on the cash basis. The Company adopts the criterion of recognizing assets of deferred taxes on tax losses and negative bases of the social contribution and temporary differences only to the extent their realization is probable, based on historical profitability.

o. Contingent assets and liabilities and legal obligations

The accounting principles for registry and disclosure of contingent assets and liabilities and legal obligations are as follows: (i) Contingent assets are only recognized when there are actual guarantees or favorable judicial decisions, ruled as final judgment. The contingent assets with probable success are only disclosed in explanatory note; (ii) Contingent liabilities are provisioned when the losses are evaluated as probable and the amounts involved are measured with sufficient safety. The contingent liabilities evaluated as possible losses are only disclosed in explanatory note and the contingent liabilities evaluated as remote losses are not provisioned or disclosed; and (iii) Legal obligations are registered as liabilities, regardless of evaluation on the success probabilities, of processes in which the Company questioned the unconstitutionality of charges.

p. Profit-sharing

The Company has a profit-sharing plan that gives its employees the right to participate in the Company's profits. Provisions are constituted in accordance with the accrual method, and accounted as operational expenses. The amounts registered for profit-sharing are based on the variable remuneration policy, if the established performance targets are met.

q. Determining results

The result of the operations (revenues, cost and expenses) is determined in accordance with the accrual basis of the business years. The revenue from the sale of products is recognized when its value can be reliably measured and all risks and benefits are transferred to the buyer. Revenue is not recognized if there is significant uncertainty on its realization.

r. Earnings (loss) per share

Earnings (loss) per share is calculated based on the number of outstanding shares on the closing dates.

s. Functional currency

The functional currency of the Company is the Brazilian Real, the same currency used in preparing and presenting the financial statements.

The offshore subsidiary has its own managing body, as well as administrative, financial and operational autonomy. Therefore, its assets and liabilities and results are converted by the following method: (i) Assets and liabilities converted by the closing rate; (ii) Net equity converted by the effective rate on the transaction dates; (iii) Revenues and expenses converted by the average rate, provided that there were no significant exchange fluctuations. The effects of the exchange variance are registered in the accrued conversion adjustments account line, within net equity.

t. Statements of cash flows and value added

Cash flow statements are prepared and presented in accordance with CVM Ruling nº 547, of 13 August 2008, which approved accounting pronouncement CPC 03 – Statement of the Cash Flows, issued by the Committee of Accounting Pronouncements (CPC).

u. Summary of the modified accounting practices

During 2009, the Committee of Accounting Pronouncements (CPC) issued various pronouncements with obligatory implementation for 2010.

On 10 November 2009, the CVM issued Ruling nº 603, subsequently altered by Ruling nº 626, which discusses the presentation of the Quarterly Information Forms (ITR) relative to 2010 and the early adoption of the accounting rules that should take effect from 2010 onwards.

These Rulings enabled listed companies to present their Quarterly Information during 2010 in accordance with the accounting rules applicable up until 31 December 2009.

As mentioned in note 2, the Company and its subsidiaries prepared their Quarterly Information in accordance with the accounting practices on 31 December 2009, and thus when it prepares the financial statements for the business year ending on 31

December 2010, it will resubmit the 2010 Quarterly Information. The main expected effects from the adoption of these pronouncements are:

- Accounting treatment for PP&E in terms of recognizing and measuring useful life and residual value;
- Accounting treatment of taxes on profit in terms of recognizing deferred tax.

4. CLIENTS

	<u>Parent company</u>		<u>Consolidated</u>	
	<u>30.06.10</u>	<u>31.03.10</u>	<u>30.06.10</u>	<u>31.03.10</u>
Client account receivables	143,892	147,820	145,718	150,058
(-) Provision for bad loans	(5,922)	(5,496)	(7,531)	(7,105)
Total	<u>137,970</u>	<u>142,324</u>	<u>138,187</u>	<u>142,953</u>

Base Date - 30/06/2010

Accounts receivable	Parent company		Consolidated	
	30.06.10	31.03.10	30.06.10	31.03.10
Maturing	109,905	116,554	109,922	117,169
Overdue:				
1-30 days	10,130	11,233	10,130	11,236
31-60 days	3,292	2,714	3,292	2,714
61-90 days	2,867	3,402	2,867	3,402
Above 181 days	17,698	13,917	19,507	15,537
	<u>143,892</u>	<u>147,820</u>	<u>145,718</u>	<u>150,058</u>

In order to reduce credit risk, the Company adopts as a practice the detailed analysis of the equity and financial situation of its customers, establishment of a credit limit and permanent follow-up of their debt balance. The provision for bad loans was calculated based on the individual analysis of credit risks, which contemplates the background of losses, the individual situation of the customers, the situation of the

economic group which they belong to, the actual guarantees for debts and the assessment of the legal advisors, and is deemed sufficient to cover eventual losses on the amounts receivable. In cases of default, the Company adopts the procedure of directly collecting from the customer, outsourcing collection and, in some cases, judicial collection.

The provision for bad loans in the quarter ending on 30 June 2010 is shown below:

	Parent company	Consolidated
Balance on 31 March 2010	(5,496)	(7,105)
Write-ups	(553)	(553)
Write-offs	127	127
Balance on 30 June 2010	<u>(5,922)</u>	<u>(7,531)</u>

5. INVENTORIES

	Parent company		Consolidated	
	30.06.10	31.03.10	30.06.10	31.03.10
Finished products	23,109	21,553	23,109	21,553
Semi-finished products	721	599	721	599
Raw materials	10,083	8,844	10,083	8,844
Packaging materials	10,999	9,349	10,999	9,349
Real estate projects (a)	-	-	66,804	66,767
Provision for inventory loss	(4,295)	(3,606)	(4,295)	(3,606)
Others	914	744	914	744
Total	<u>41,531</u>	<u>37,483</u>	<u>108,335</u>	<u>104,250</u>
Current	41,531	37,483	53,281	49,234
Non-current	-	-	55,054	55,016

(a) The real estate project comprises the Tevere Ecoville undertaking, located at km 46.2 along the Castelo Branco highway, in the direction of the countryside, and a tract of land located approximately at the same km mark of this highway, in the direction of the interior of São Paulo, both in the same municipality of Araçariguama, State of São Paulo, and still in the implementation phase. On 26 January 2010, the subsidiary Ecoville Empreendimentos e Construções S.A. signed a sale commitment agreement of this tract of land. Due to this fact, the accounted cost of this tract of land was reclassified from non-current inventory to current inventory.

On 28 May 2010, the subsidiary Ecoville Empreendimentos e Construções S.A. signed a stockholder agreement and paid in the capital stock in the company Succespar Ecoville Engenharia e Desenvolvimento Imobiliário Ltda. with land to the value of R\$12,480.

The Company assessed the recoverability of the book value of the land based on the market value less the costs to sell and did not identify the need to form a provision for recovery of assets ("Impairment").

The provisions for losses with inventories in the period ending on 30 June 2010 are shown below:

	<u>Parent company</u>	<u>Consolidated</u>
Balance on 31 March 2010	(3,606)	(3,606)
Write-ups	(851)	(851)
Write-offs	162	162
Balance on 30 June 2010	<u>(4,295)</u>	<u>(4,295)</u>

6. TAXES RECOVERABLE

	<u>Parent company</u>		<u>Consolidated</u>	
	<u>30.06.10</u>	<u>31.03.10</u>	<u>30.06.10</u>	<u>31.03.10</u>
IRPJ and CSLL taxes recoverable	3,518	3,973	3,930	4,380
ICMS tax recoverable	3,848	3,087	3,848	3,087
Others	184	35	183	35
Total	<u>7,550</u>	<u>7,095</u>	<u>7,961</u>	<u>7,502</u>
Current	7,509	7,048	7,515	7,054
Non-current	41	47	446	448

7. TRANSACTIONS WITH RELATED PARTIES

a. Parent company

a.1. Asset

<u>Companies</u>	<u>30.06.10</u>	<u>31.03.10</u>	<u>Interest and monetary correction</u>	<u>Maturity</u>
<u>Accounts receivable:</u>				
In local currency:				
Brilmaq Empreendimentos Imobiliários S.A. (a)	-	147	-	02/03/2012
Ecoville Empreendimentos e Construções S.A.(b)	35	35	-	-
	<u>35</u>	<u>182</u>		
Total	<u>35</u>	<u>182</u>		

(a) balance from trade operations and financial transactions.

(b) balance from financial transactions.

a.2. Liabilities

<u>Companies</u>	<u>30.06.10</u>	<u>31.03.10</u>	<u>Interest and monetary correction</u>	<u>Maturity</u>
In foreign currency:				
Euro:				
Bombril Overseas Inc.(a)	305,344	333,505	See note 13	See note 13
In local currency:				
Bombril Mercosul S.A. (b)	38,068	37,984	-	02/03/2012
Brilmaq Empreendimentos Imobiliários S.A. (b)	41	-	-	02/03/2012
Total	<u>343,453</u>	<u>371,489</u>		

(a) Balance payable related to issuance of securities abroad, as detailed in explanatory note n° 13.

(b) Balance from trade operations of lease of PP&E assets and financial transactions.

b. Consolidated

Liabilities

Companies	30.06.10	31.03.10	Interest and monetary correction	Maturity
In local currency:				
Newco International Limited	208	208	-	Jan-April 2007
Total	208	208		

c. Revenues and Expenses with Subsidiaries for the semester ending on 30 June 2010

Companies	Commercial operations Lease	FX variance	
		Revenues	Expenses
Bombriil Mercosul S/A	(1,627)	-	-
Bombriil Overseas Inc.	-	55,224	(13,248)
Total	(1,627)	55,224	(13,248)

8. MANAGEMENT REMUNERATION

The limit of the global and annual remuneration level of management and the Board of Directors and Audit Board was set at R\$ 7,000, in accordance with the decision of the Ordinary and Extraordinary Stockholders' Meeting held on 28 April 2010. The amount paid by 30 June 2010 was R\$ 3,395.

9. AMOUNTS RECEIVABLE AND PAYABLE FROM/TO THIRD PARTIES

a. Parent company

a.1. Asset

FEDERAL PUBLIC SERVICE
SECURITIES AND EXCHANGE COMMISSION
QUARTERLY INFORMATION
COMMERCIAL, INDUSTRIAL AND OTHERS

Base Date - 30/06/2010

Companies	30.06.10	31.03.10	Interest and monetary correction	Guarantee	Maturity
Amounts receivable:					
In local currency:					
Cragnotti & Partners Capital Investment Brasil S.A.(1)	94,154	94,154	100% of CDI	Cirio Holding S.p.A	30/06/2003
Cirio Brasil S.A. (1)	12,822	12,822	100% of CDI	Bombril Holding S.A.	30/06/2003
Cirio Brasil S.A. (1)	181	175	1% p.m.		02/03/2009
Arbeit Bebidas e Alimentos Ltda.	960	906	1% p.m + IGPM	-	04/03/2009
Sub-total	108,117	108,057			
Provision for losses (c)	(108,117)	(108,057)			
Total	-	-			

a.2. Liabilities

Sociedades	30.06.10	31.03.10	Juros e atualização	Garantia	Vencimento
Em moeda estrangeira:					
Societá Sportiva Lázio (1)	18.362	19.898	Euribor Trim.+ 3,2% a.a.	-	-
Em moeda local:					
Agropecuária Cirio Ltda.(1)	198	194	100% do CDI	-	Indeterminado
Total	18.560	20.092			

**++ Companies ++ Interest and monetary correction ++ Guarantee ++ Maturity
++ In foreign currency ++ Euribor quarterly + 3.2% p.a.
++ In local currency ++ 100% of CDI ++ Indeterminate ++**

(1) Refer to balances with the companies belonging to the economic group of the former controlling stockholder.

b. Consolidated

b.1. Assets

FEDERAL PUBLIC SERVICE
SECURITIES AND EXCHANGE COMMISSION

QUARTERLY INFORMATION

Base Date - 30/06/2010

COMMERCIAL, INDUSTRIAL AND OTHERS

Companies	30.06.10	31.03.10	Interest and monetary correction	Guarantee	Maturity
<u>Amounts receivable:</u>					
In foreign currency:					
USD:					
C&P Cap.Invest.N.V.(1)	267.287	264.245	10% a.a.	-	31/03/2005
C & P Overseas Ltd (1)	567.281	560.825	10.25% a.a.	-	30/06/2008
In local currency:					
Cragnotti & Partners Capital Investment Brasil S.A.(1)	94.154	94.154	100% of CDI	-	30/06/2003
				Cragnotti & Partners Capital Investment Brasil S.A.	
C & P Overseas Ltd. (1)	183.142	183.142	100% of CDI		31/12/2003
Cirio Brasil S.A.(1)	12.822	12.822	100% of CDI	Bombril Holding S.A.	30/06/2003
Cirio Brasil S.A. (1)	181	175	1% p.m.	-	02/03/2009
Arbeit Bebidas e Alimentos Ltda.	960	906	1% p.m + IGPM	-	04/03/2009
Sub-total	1.125.827	1.116.269			
Provision for losses (c)	(1.125.827)	(1.116.269)			
Total	-	-			

b.2. Liabilities

Companies	30.06.10	31.03.10	Interest and monetary correction	Guarantee	Maturity
In foreign currency:					
Euro:					
Societá Sportiva Lázio (1)	18,362	19,898	Euribor (quarterly)+ 3.2% p.a.	-	-
In local currency:					
Cragnotti & Partners Capital Investment Brasil S.A.(1)	29,234	28,611	100% of CDI	Bombril Holding S.A.	30/06/2003
Agropecuária Cirio Ltda. (1)	198	194	100% of CDI	-	Indeterminate
Total	47,794	48,703			

(1) Refer to balances with the Companies belonging to the economic group of the former controlling stockholder.

c. Provision for losses of amounts receivable from third parties

Due to the confirmation of the insolvency status of Cirio Finanziaria S.p.A. and its Parent Company Cirio Holding S.p.A., the Management of Bombril S.A., in compliance with Law no. 6.404/76 in its article 183, item I, and with the Opinion of CVM Guidance no. 21, of December 27, 1990, decided to constitute provision, on June 30, 2003, to overcome the eventual losses with the realization of credit rights that the Company has against the Corporation declared insolvent.

Thus, provisions were established with third parties that do not present evidences of conditions for settlement of their debits, such as Cragnotti & Partners Capital Investment N.V., C & P Overseas Ltd., Cragnotti & Partners Capital Investment Brasil S.A. and Cirio Brasil S.A.

Company management is pursuing all legal channels to recover the credits against third parties mentioned in table b.1 of this note.

Provisions for losses on credits with third parties were registered as follows:

Companies	Bombril S.A.	Bombril Overseas Inc
C&P Overseas Ltd.	-	750,423
Cragnotti & Partners Capital Investment Brasil S.A.	94,154	-
C&P Capital Invest. NV	-	267,287
Cirio Brasil S.A.	13,003	-
Arbeit Bebidas e Alimentos Ltda.	960	-
Total	108,117	1,017,710

d. Confirmation of balances with third parties

Management did not find sufficient and proper elements to confirm balances of the asset and liability accounts related to operations with the following related parties of the former controller shareholder: Cragnotti & Partners Capital Investment Brasil S.A., C & P Overseas Ltd. and C & P Cap. Invest. N.V. These limitations are due to the fact that the bulk of the credits and debits with these parties refer to the indirect subsidiary Bombril Overseas Inc., whose accounting documentation is detained and in the hands of Italian authorities – and is thus unavailable.

10. INVESTMENTS

a. Values of Investments

	Parent company	
	30.06.10	31.03.10
Brilmaq Empreendimentos Imobiliários S.A.	160,683	164,914
Bombril Overseas Inc	270,985	295,677
Total	431,668	460,591

Base Date - 30/06/2010

b. Investment in the parent company

	Balance on 31.03.10	Equity income	Effect of FX variation (CPC 02)	Transfer for provision to uncovered liability	Balance on 30.06.10
Brilmaq Empreendimentos Imobiliários S.A.	164,914	(4,764)	533	-	160,683
Ecoville Empreendimentos e Construções S.A.	-	(1,527)	-	1,527	-
Bombril Overseas Inc (e)	295,677	(28,522)	3,830	-	270,985
	<u>460,591</u>	<u>(34,813)</u>	<u>4,363</u>	<u>1,527</u>	<u>431,668</u>

Information regarding the direct and indirect subsidiaries

	30.06.10				31.03.10			
Capital stock	Direct stake in capital stock	Net equity (uncovered liability)	Annual profit (loss)	Equity income	Net equity (uncovered liability)	Annual profit (loss)	Equity income	
Brilmaq Empreendimentos Imobiliários S.A.	160,329	100%	160,683	(8,301)	(8,301)	164,913	(3,537)	(3,537)
Ecoville Empreendimentos e Construções S.A.	93,819	75.66%	(6,515)	(4,105)	(3,105)	(4,495)	(2,085)	(1,578)
Bombril Mercosul S.A.	101,375	-	126,752	(1,624)	-	127,517	(859)	-
Bombril Overseas Inc.	<u>1,150,850</u>	<u>87.79%</u>	<u>308,664</u>	<u>(54,307)</u>	<u>(47,677)</u>	<u>336,790</u>	<u>(21,819)</u>	<u>(19,155)</u>
	<u>1,506,373</u>	<u>-</u>	<u>589,584</u>	<u>(68,337)</u>	<u>(59,083)</u>	<u>624,725</u>	<u>(28,300)</u>	<u>(24,270)</u>

c. Incorporation of the companies Milana Industrial e Comercial Brasileira de Saneantes Ltda. and Milana Trade Administração e Comércio Ltda.

At the Extraordinary Shareholders' Meeting held on 3 August 2009, shareholders representing 100% of the shares (with voting rights) issued by Bombril S.A. approved the Incorporation of the subsidiary Milana Industrial e Comercial Brasileira de Saneantes Ltda., ("Milana Industrial"). The operation had been previously approved by all the members of the Board of Directors and Audit Committee of Bombril S.A., at a meeting held on 16 July 2009, and by the Partners' Meeting of Milana Industrial, held on 3 August 2009. The incorporation of Milana Industrial did not cause any change in the capital stock or issuance of new shares of the Company.

On the same date, the Incorporation of the subsidiary of Bombril S.A., Milana Trade Administração e Comércio Ltda., was approved by Bombril Mercosul S.A. according to the minutes of Extraordinary Shareholders' Meeting.

Due to the approval of Milana Trade's incorporation by Bombril Mercosul S.A., the increase in the capital stock of Bombril Mercosul S.A. from R\$ 101,375,057.00 (one hundred and one million, three hundred and seventy-five thousand and fifty-seven Brazilian reais) to R\$ 101,375,391.03 (one hundred and one million, three hundred and seventy-five thousand, three hundred and ninety-one Brazilian reais and three cents) was approved, and thus the increase totals R\$334.03 (three hundred and thirty-four Brazilian reais and three cents), without the issuance of new shares;

d. Incorporation of Pronto S.A.

At the Extraordinary Stockholders' Meeting held on 29 January 2010, Bombril Mercosul S.A. approved the incorporation of the subsidiary Pronto S.A. without causing a change in the stock capital or issuance of new shares of the Company.

e. Capital increase at Bombril Overseas Inc.

On 27 January 2010, Bombril S.A. made a capital increase at Bombril Overseas Inc. to the amount of R\$ 56.

f. Change in company name of Tevere Empreendimentos e Construções S.A.

At a General Stockholders' Meeting held on 30 April 2010, the subsidiary Tevere Empreendimentos e Construções S.A. had its name changed to Ecoville Empreendimentos e Construções S.A.

11. PROPERTY, PLANT AND EQUIPMENT

a. Parent company

				30.06.10	31.03.10
	Annual rate of depreciation (%)	Corrected cost	Accumulated depreciation	Net	Net
Buildings	4	248	(78)	170	172
Facilities	10	11.028	(3.722)	7.306	7.521
Machines and equipment	4 to 33	53.760	(21.424)	32.336	31.980
Furniture and fixtures	10	2.106	(876)	1.230	1.224
Vehicles	20	1.536	(632)	904	983
Data processing equipment	20	2.877	(2.006)	871	958
Ongoing PP&E	-	9.313	-	9.313	7.108
Ongoing imports	-	100	-	100	100
Improvements in real estate of subsidiary	4	18.151	(1.322)	16.829	16.795
Other assets	20	79	(32)	47	3
Total		99.198	(30.092)	69.106	66.844

In 2005 and 2006, the subsidiary Bombril Mercosul S.A., re-evaluated the assets in the amount of R\$ 89,503. The leftover balance from the re-evaluations on 30 June 2010 is R\$66,211 (R\$66,901 on 31 March 2010). The re-evaluated depreciation rates were determined based on the useful life of the assets in accordance with the technical evaluation report, issued by independent experts. The tax effect on the surplus value of the re-evaluation is registered in the "Deferred taxes" line.

b. Costs – Parent Company

	31.03.10				30.06.10
	Initial				Final
	balance	Write-ups	Write-offs	Transfer	balance
Buildings	248	-	-	-	248
Installations	10,973	54	-	1	11,028
Machines and equipment	51,328	2,189	(14)	257	53,760
Furniture and utensils	2,074	37	(21)	16	2,106
Vehicles	1,536	-	-	-	1,536
Equipment	2,874	4	(3)	2	2,877
Ongoing PP&E	7,108	2,489	-	(284)	9,313
Ongoing imports	100	-	-	-	100
Real estate improvements	17,938	214	-	(1)	18,151
Other assets	35	44	(9)	9	79
Total	94,214	5,031	(47)	-	99,198

c. Depreciation – Parent Company

	31.03.10				30.06.10
	Initial				Final
	balance	Write-ups	Write-offs		balance
Buildings	(76)	(2)	-		(78)
Facilities	(3,452)	(270)	-		(3,722)
Machines and equipment	(19,348)	(2,082)	6		(21,424)
Furniture and fixtures	(850)	(42)	16		(876)
Vehicles	(553)	(79)	-		(632)
Data processing equipment	(1,916)	(93)	3		(2,006)
Improvements at subsidiary's real estate	(1,143)	(179)	-		(1,322)
Other goods	(32)	-	-		(32)
	<u>(27,370)</u>	<u>(2,747)</u>	<u>25</u>		<u>(30,092)</u>

Base Date - 30/06/2010

d. Consolidated

				30.06.10	31.03.10
	Annual rate of depreciation (%)	Corrected cost	Accumulated depreciation	Net	Net
Land	-	17.108	-	17.108	17.108
Buildings	2 to 6	71.001	(13.877)	57.124	57.636
Facilities	10	17.339	(8.922)	8.417	8.682
Machines and equipment	4 to 33	139.724	(65.752)	73.972	74.754
Furniture and fixtures	10 to 20	6.953	(5.479)	1.474	1.539
Vehicles	10 to 20	2.093	(1.125)	968	1.078
Data processing equipment	20 to 50	6.142	(5.225)	917	1.006
Ongoing equipment purchases	4 to 20	9.313	-	9.313	7.108
Ongoing imports	-	100	-	100	100
Improvements in parent company's real es	4	18.151	(1.322)	16.829	16.795
Other goods	20	224	(47)	177	133
Total		<u>288.148</u>	<u>(101.749)</u>	<u>186.399</u>	<u>185.939</u>

e. Costs – Consolidated

	31.03.10				30.06.10
	Initial balance	Write-ups	Write-offs	Transfer	Final balance
Land	17.108	-	-	-	17.108
Buildings	71.001	-	-	-	71.001
Facilities	17.285	55	(1)	-	17.339
Machines and equipment	137.668	2.033	(273)	296	139.724
Furniture and fixtures	6.953	37	(53)	16	6.953
Vehicles	2.134	-	(41)	-	2.093
Data processing equipment	6.139	5	(3)	1	6.142
Ongoing equipment purchases	7.108	2.489	-	(284)	9.313
Ongoing imports	100	50	(50)	-	100
Improvements in parent company's real estate	17.938	166	-	47	18.151
Other goods	180	120	-	(76)	224
Total	<u>283.614</u>	<u>4.955</u>	<u>(421)</u>	<u>-</u>	<u>288.148</u>

f. Depreciation – Consolidated

	31.03.10			30.06.10
	Starting balance	Write-ups	Write-offs	End balance
Buildings	(13,365)	(512)	-	(13,877)
Facilities	(8,603)	(319)	-	(8,922)
Machines and equipment	(62,914)	(3,057)	219	(65,752)
Furniture and fixtures	(5,414)	(112)	47	(5,479)
Vehicles	(1,056)	(91)	22	(1,125)
Data processing equipment	(5,133)	(97)	5	(5,225)
Improvements at subsidiary's real estate	(1,143)	(179)	-	(1,322)
Other assets	(47)	-	-	(47)
	<u>(97,675)</u>	<u>(4,367)</u>	<u>293</u>	<u>(101,749)</u>

12. INTANGIBLE ASSETS

a. Parent company

			30.06.10	31.03.10
	Annual rate of amortization (%)	Cost	Accumulated amortization	Net
Software	20	5,439	(2,787)	2,652
Brands and patents	10	6,011	(2,076)	3,935
Ágio-Milana Industrial e Comercial Brasileira de Saneantes Ltda.	-	8,452	(517)	7,935
Total		<u>19,902</u>	<u>(5,380)</u>	<u>14,522</u>
			<u>14,522</u>	<u>14,781</u>

b. Costs – Parent Company

	31/03/10		30/06/10
	<u>Starting balance</u>	<u>Acquisitions</u>	<u>End balance</u>
Software	5,337	102	5,439
Brands and patents	6,011	-	6,011
Goodwill - Milana Industrial e Comercial Brasileira de Saneantes	8,452	-	8,452
Total	<u>19,800</u>	<u>102</u>	<u>19,902</u>

Amortization

	31/03/10		30/06/10
	<u>Starting balance</u>	<u>Amortization</u>	<u>End balance</u>
Software	(2,575)	(212)	(2,787)
Brands and patents	(1,927)	(149)	(2,076)
Goodwill - Milana Industrial e Comercial Brasileira de Saneantes	(517)	-	(517)
Total	<u>(5,019)</u>	<u>(361)</u>	<u>(5,380)</u>

Base Date - 30/06/2010

c. Consolidated

			30.06.10	31.03.10
	Annual rate of amortization (%)	Cost	Accumulated amortization	Net
Software	20 to 33	19.134	(16.468)	2.666
Brands and patents	10	6.518	(2.337)	4.181
Goodwill-Milana Industrial e Comercial Brasileira de Saneantes	-	8.452	(517)	7.935
Total		<u>34.104</u>	<u>(19.322)</u>	<u>14.782</u>
				<u>14.892</u>

d. Costs - Consolidated

	31/03/10 <u>Starting balance</u>	<u>Acquisitions</u>	30/06/10 <u>End balance</u>
Software	19,031	103	19,134
Brands and patents	6,361	157	6,518
Goodwill-Milana Industrial e Comercial Brasileria de Saneantes Ltda.	8,452	-	8,452
Total	<u>33,844</u>	<u>260</u>	<u>34,104</u>

Amortization

	31/03/10 <u>Starting balance</u>	<u>Amortization</u>	30/06/10 <u>End balance</u>
Software	(16,257)	(211)	(16,468)
Brands and patents	(2,178)	(159)	(2,337)
Goodwill-Milana Industrial e Comercial Brasileria de Saneantes Ltda.	(517)	-	(517)
Total	<u>(18,952)</u>	<u>(370)</u>	<u>(19,322)</u>

Goodwill in the acquisition of Milana Industrial e Comercial Brasileira de Saneantes Ltda. and Milana Trade Administração e Comércio Ltda

The goodwill derived from the difference between the purchase value and the net equity value of the subsidiaries, calculated on the purchase date, are based on the expectation of future profitability, based on the forecasted results of the respective investee, determined using the discounted cash flow criteria, for a period of 5 years. Analyses of goodwill recovery value are carried out at least once a year based on estimated future results.

13. LOANS AND FINANCINGS

a. Composition

	Average annual rate of charges %	Parent company		Consolidated	
		30.06.10	31.03.10	30.06.10	31.03.10
<u>In foreign currency:</u>					
Euro					
"Guaranteed Note Program" (*)	8.00 to 9.25	5.210	7.652	5.210	7.652
US dollar					
Financing of machines and equipment	6.17	-	1.516	-	1.516
Advance on FX Contracts	4.46	1.972	2.603	1.972	2.603
<u>In local currency:</u>					
Lease	13.49	1.507	1.767	1.507	1.767
Financing of machines and equipment	7.26	4.555	2.324	9.751	8.272
Working Capital	12.92	22.199	22.729	42.924	42.251
Total		35.443	38.591	61.364	64.061
Current		17.058	17.806	40.557	40.230
Non-current		18.385	20.785	20.807	23.831

(*) Eurobonds held by third parties

b. Guaranteed Note Program

According to the minutes of the board of directors meeting of February 5, 1999, the board approved, unanimously, a program of issuance of notes abroad, named "Euro 200,000 guaranteed note program", with an indefinite period, whose guarantor is the Italian company Cirio Holding S.p.A. and whose arranger and lead manager is Bozano Simonsen Limited.

With an authorized and guaranteed total of 200 million Euros, two tranches of notes were issued. On February 18, 1999, the first tranche was issued (Series 1) in the amount of 40 million Euros, with an interest rate of 8% per year and due date on February 18, 2007. The second tranche (Series 2) was issued on May 27, 1999, in the value of 60 million Euros, with an interest rate of 9.25% per year and due date on May 27, 2007.

Of the total of the two issuances of notes, approximately 94% of Series 1 and 91% of Series 2 in the amount of €92,160,000 belong to the subsidiary Bombril Overseas Inc., whose custody transfer process is ongoing. On March 3, 2005, a court ruling in Luxembourg determined that the custodian (BNP Paribás) could seize the bonds in favor of Bombril Overseas Inc. However, due to a court ruling given in a criminal lawsuit involving these bonds, still being analyzed by the Court of Rome, the transfer of custody of these bonds to Bombril Overseas Inc. was still not possible. Although transfer of definitive ownership depends on a solution to these court rulings abroad,

the companies of the Cirio group, Círio Finanziaria S.p.A., Cirio Holding S.p.A., Círio Finance Luxembourg S.A. including Círio Holding Luxembourg S.A., recognized that Bombril Overseas Inc. has ownership and agreed to take all necessary measures to ensure transfer of the bonds, in the ambit of the agreement signed by the Cirio group and the parent company Newco International Ltd. Company management will study alternatives with the aim of resolving the obligation with its subsidiary when the bonds are definitively transferred. The opinion of the legal advisors of the Company, elaborated on December 31, 2009, as to the success of the bond custody transfer to Bombril Overseas Inc. is deemed possible.

In March 2004, the Company presented to the investors of the Series 1 Notes the following renegotiation proposal:

- Extension of the payment of the principal amount, with start of the respective payment in 2007 and the last payment in 2011, in eight semi-annual installments.
- Payment of interest in 12 semi-annual installments, as of August 2005, with an additional 1% of interest as described in the agreement, exclusively for the period between February 2004 and February 2005.
- Interest charging stops in February 2007, notwithstanding the extension of the period for settling the principal amount.
- Elimination of the put option clause.

The renegotiation proposal obtained approval of the investors of the Series 1 Notes (40 million Euros), on March 30, 2004. In this series, the bonds pertaining to Bombril Overseas Inc. total 37.5 million Euros, with the remainder held in the market, in an amount close to 2.5 million Euros.

In April 2004, the Company presented to the investors of the Series 2 Notes a renegotiation proposal, as described as follows:

- Extension of the payment of the principal amount, with start of the respective payment in 2007 and the last payment in 2011, in eight semi-annual installments.
- Payment of interest in 13 semi-annual installments, from May 2005, with an additional 1% of interest as described in the agreement, exclusively for the period between May 2004 and May 2005.
- Interest charging stops in May 2007, notwithstanding the extension of the period for settling the principal amount.

The renegotiation proposal obtained the approval of the investors of the Series 2 Notes (60 million Euros), on April 27, 2004. In this series, the bonds pertaining to Bombril Overseas Inc. total 54.7 million Euros, with the rest held by the market, in an amount of around 5.3 million Euros.

As of 30 June 2010, of the total of the series 1 and 2 Notes held by the market, around €5.90mn (principal) and €2.20mn (interest) had been paid, while €1.96mn (principal) and €0.40mn (interest) had yet to be paid.

c. Guarantees

The loans in local and foreign currency are guaranteed by receivables from future sales, equipment, and sureties from the Company and its subsidiaries.

d. Long-term loans

The long-term amounts can be broken down by year of maturity:

Year of maturity	Parent company		Consolidated	
	30.06.10	31.03.10	30.06.10	31.03.10
2011	6,316	10,704	7,215	12,261
2012	9,581	8,774	10,578	9,738
2013	1,083	801	1,609	1,327
after 2013	1,405	506	1,405	505
Total	<u>18,385</u>	<u>20,785</u>	<u>20,807</u>	<u>23,831</u>

14. FISCAL AND TAX OBLIGATIONS

a. Parent company

	Current		Non-current	
	30.06.10	31.03.10	30.06.10	31.03.10
PAES - Special Installment Program(b)	2.198	2.169	9.457	9.875
PPI - Installment Incentive Program (c)	1.767	1.726	11.561	11.672
Installments - Others	515	845	4.550	4.612
Installment - Refis IV (a)	35.773	35.089	304.675	307.841
IPI - Provisional Measure nº 470 (a)	-	-	40.547	40.547
(-) Offsetting of tax losses and negative social contribution base (a)	-	-	(96.000)	(96.000)
Taxes and charges to be paid	<u>14.115</u>	<u>10.857</u>	<u>-</u>	<u>-</u>
Total	<u>54.368</u>	<u>50.686</u>	<u>274.790</u>	<u>278.547</u>

b. Consolidated

	Current		Non-current	
	30.06.10	31.03.10	30.06.10	31.03.10
PAES - Special Installment Program (b)	2.198	2.169	9.457	9.875
PPI - Installment Incentive Program (c)	1.767	1.726	11.560	11.672
Installments - Others	515	845	4.550	4.613
Installment - Refis IV (a)	36.079	35.388	306.234	309.506
IPI - Provisional Measure nº 470 (a)	-	-	40.547	40.547
(-) Offsetting of tax losses and negative social contribution base (a)	-	-	(97.081)	(97.081)
Taxes and charges payable	25.377	21.971	-	-
Total	65.936	62.099	275.267	279.132

a) REFIS IV

On 27 October 2009, the Company definitively requested its exclusion from the PAEX Exceptional Installment plan and from the 60-month installment payment plan for the overdue debits from 2006, and formalized the option for installments in up to 180 months in accordance with the Special Installment Program, based on Law nº 11.941, of 27 May 2009 and Joint Ordinance PGFN/RFB Nº 06/2009 "REFIS IV".

The migration from the PAEX scheme and from the 60-month installment plan to "REFIS IV" reduced the balance of the debt by approximately R\$ 41mn, lengthened the debt tenors, reduced monthly installment payments by 15% and enabled the use of the credits resulting from tax losses and the negative CSLL base for deducting fines and interest.

In addition to the debts related to the PAEX plan and the 60-month installment scheme, the Company formalized the option for the "REFIS IV" plan, involving an 180-month installment payment of the debts related to social security administrative proceedings, in the total amount of R\$ 10.978, of which R\$ 8,924 was provisioned in the contingency provision line.

On 30 November 2009, the Company formalized its request to sign up to the payment in the terms of Provisional Measure nº 470 of 13 October 2009. This program foresees the settlement of debts related to the IPI (Industrial Product) tax credits recognized by the Company on acquisitions of raw materials, packaging material and intermediary products with zero tax rates or tax exemption. The provisional measure foresees a reduction of 100% of overdue fines, 90% of interest arrears and 100% of legal charges, reducing the total debt by R\$ 47,558. Additionally, the Company plans to settle the remaining debit of R\$ 40,547 by using the tax loss and the negative CSLL calculation base – an amount provisioned in the provision for contingencies line.

As a result of the Company's decision to sign up to the "REFIS IV" scheme of the Revenue Service and Provisional Measure nº 470, the consolidated installment balance on 31 December 2009, being paid since November 2009, is R\$ 285,779, net of the offsetting of tax losses and negative social contribution base.

The Company, based on Law no. 11,941, and Provisional Measure 470, intends to settle values corresponding to fines on arrears and on assessment and interest on arrears with the use of tax credits derived from the tax loss and the negative social

contribution calculation base. The value of the tax loss and negative social contribution calculation base to be refunded by the Company, in the amount of R\$ 97,081 (consolidated), was booked as 'factor reducing the balance payable'.

The "REFIS IV" Special Installment scheme will accrue interest corresponding to the monthly variance of the SELIC interest rate.

The debt amounts declared to the Revenue Service in October and November 2009 and their evolution are shown below:

	<u>Parent company</u>	<u>Consolidated</u>
PAEX	379,243	381,912
Interest	18,898	18,920
Administrative and judicial processes	10,978	11,040
IPI - Provisional Measure #470	88,106	88,106
(-) Benefits from interest, fines and charges	(94,156)	(94,873)
(-) offsetting of tax losses and negative CSLL base	(96,000)	(97,081)
(-) Payments	(22,074)	(22,245)
	<u>284,995</u>	<u>285,779</u>
Balance of new "Refis IV"	<u>284,995</u>	<u>285,779</u>

b) PAES

The remaining PAES balance of the INSS (social security system) on 30 June 2010 is R\$11,655. The company has been making the payments based on the higher out of 1/180 of the total debt or 1.5% of the gross revenue corresponding to the month immediately prior to the month of maturity of the installment, plus interest corresponding to the monthly variation of the TJLP long-term interest rate. The debt amounts presented for consolidation have been paid since July 2003. The installments of these debts paid by 30 June 2010 total R\$13,097.

Despite the fact that the amounts related to the PAES scheme and the Request to Join the "REFIS IV" Special Installment Payment scheme had not been ratified by the approval date of these annual financial statements, the debt declared was accounted and classified assuming the payment timeframe established in the program, in the expectation of adequate conciliation and a solution to this matter.

c) PPI

On 27 September 2007, the Company formalized its option for the Installment Incentive Program – PPI of ICMS (VAT) tax, established by the Government of the State of São Paulo via Decree 51.960, of 4 July 2007.

The 120-month Installment Incentive Program will accrue interest equivalent to the monthly variation of the Selic benchmark rate, and 1% related to the month when the payment of the installment is made. In the 12-month Installment Incentive Program, interest of 1% will accrue per month, according to the Price table.

As a result of the company's decision to join up to the PPI plan of the Government of the State of São Paulo, the balance of the installment on June 30 2010, which is being paid in 120 months since October 2007, is R\$ 13,327.

The Company is required to keep up to date with payments of taxes and contributions, both installments and current payments, as a pre-requisite for maintaining the installment schemes mentioned in items a), b) and c) and their conditions. On 30 June 2010, the Company had no overdue payments.

The tax charges and contributions determined and paid or payable by the Company, as well as the respective tax declarations, accounting, fiscal and corporate registries,

are subject to examination by the tax authorities during different legally established periods, as per applicable legislation.

15. INCOME TAX AND SOCIAL CONTRIBUTION

a) Tax Loss and Negative Base

On 30 June 2010, the tax losses of the parent company totaled R\$ 61,815 (R\$ 74,600 consolidated) and the negative social contribution base of the parent company is R\$ 73,675 (R\$ 87,452 consolidated), for which there is no legal timeframe for use and whose offsetting is limited to 30% of annual taxable profits.

b) Deferred income tax and social contribution assets

The Company recognizes a deferred tax credit derived from tax losses and negative social contribution bases on net profit related to 30% of the amount of the active exchange variance taxed by the cash basis.

As mentioned in note 14, the Company recognized deferred income tax and social contribution on the estimated use of these credits for settling amounts corresponding to fines on arrears and interest on arrears of the "REFIS IV" Special Installment scheme, based on Law n° 11.941 and for payment of IPI tax based on Provisional Measure n° 470, in the total amount of R\$96,000 (parent company) and R\$97,081 (consolidated).

b) Deferred income tax and social contribution liabilities

The amounts of the deferred income tax and social contribution of the parent company are calculated based on the exchange variance on the loans and financings abroad and the taxation is calculated by the cash basis, as provided for in article 30 of Provisional Measure no. 2.158-35/2001.

	Parent company		Consolidated	
	30.06.10	31.03.10	30.06.10	31.03.10
Active FX variance	201.931	171.680	201.931	171.680
Offsetting of tax loss and negative social contribution base limited to 30%	(60.579)	(51.504)	(60.579)	(51.504)
Revaluation reserve	-	-	64.247	65.060
Total calculation base	141.352	120.176	205.599	185.236
Deferred income tax and social contribution liabilities	48.060	40.860	69.904	62.980

The deferred income tax and social contribution assets will be recognized from an accounting standpoint after compliance with the requirements established in CVM Instruction n° 371/02, based on the track record of taxable profit in the previous three years and on the expectation of probable realization of these taxes, to be finalized at the time of the effective payment and/or execution of said additions – at which time these will become deductible in the calculation of said taxes.

The forecasts on future taxable profits consider estimates that are related, among other things, to the performance of the Company, as well as the behavior of its

operating market and specific economic aspects. The real amounts may differ from the estimates adopted due to the uncertainties inherent in these forecasts.

16. MISCELLANEOUS PROVISIONS

	Parent company		Consolidated	
	30.06.10	31.03.10	30.06.10	31.03.10
Advertising and Promoting Sales	3,858	1,649	3,858	1,649
Payroll	3,530	1,668	3,530	1,668
Provision for losses in investments in subsidiaries (a)	4,929	3,400	-	-
Others	4,024	2,783	4,024	2,783
Total	16,341	9,500	11,412	6,100
Current	11,412	6,100	11,412	6,100
Non-current	4,929	3,400	-	-

(a) It refers to the provision for unsecured liabilities of the Subsidiary; Ecoville Empreendimentos e Construções S.A.

17. OTHER ACCOUNTS PAYABLE

	Parent company		Consolidated	
	30.06.10	31.03.10	30.06.10	31.03.10
Selling Expenses	12,049	9,881	12,049	9,881
Energy	979	870	979	870
Associação Tevere Ecoville	-	-	746	746
Others	364	498	1,118	1,286
Total	13,392	11,249	14,892	12,783

18. CONTINGENCIES

In the normal course of its activities the Company is subject to judicial proceedings of a tax, labor, civil and environmental nature. Management, with the support of the opinion of its legal advisors and, when applicable, based on specific opinions issued by specialists on the same date, evaluates the expectation of the outcome of the ongoing proceedings and determines the need to establish a provision for contingencies or otherwise.

On 30 June 2010, the amount of R\$89,642 (parent company) and R\$97,731 (consolidated) is provisioned, which, in the opinion of legal advisors, drawn up on 30 June 2009, is sufficient to cover the expected losses from the outcome of the ongoing proceedings.

	Parent company		Consolidated	
	30.06.10	31.03.10	30.06.10	31.03.10
Labor	4,140	3,573	4,140	3,573
Civil	55,063	54,736	55,495	55,156
Tax	30,439	30,361	38,096	37,935
Total	89,642	88,670	97,731	96,664

- Provisions for contingencies in the year:

	Parent company			
	31.03.10 Initial balance	Provision formed	Write-offs	30.06.10 Final balance
Labor	3,573	567	-	4,140
Civil	54,736	448	(121)	55,063
Tax	30,361	78	-	30,439
Total	<u>88,670</u>	<u>1,093</u>	<u>(121)</u>	<u>89,642</u>

	Consolidated			
	31.03.10 Initial balance	Provision formed	Write-offs	30.06.10 Final balance
Labor	3,573	567	-	4,140
Civil	55,156	459	(120)	55,495
Tax	37,935	161	-	38,096
Total	<u>96,664</u>	<u>1,187</u>	<u>(120)</u>	<u>97,731</u>

Labor Contingencies

On 30 June 2010, the Company was exposed to a range of different labor lawsuits at different phases of proceedings. Based on the opinions issued by the legal advisors of the Company and on the expected success of some rulings and negotiations that should be made, the amount provisioned of R\$4,140, net of R\$862 related to judicial deposits and blocked amounts (R\$3,573 on 31 March 2010), is deemed sufficient by Management to cover the expected losses.

Civil Contingencies

On 30 June 2010, the Company was exposed to a range of different civil lawsuits at different phases of proceedings. Based on the opinions issued by the legal advisors of the Company and on the expected success of some rulings and negotiations that should be made, the amount provisioned of R\$55,063, net of R\$77 related to court deposits and judicially blocked amounts (R\$ 54,736 on 31 March 2010) is deemed sufficient by Management to meet the expected losses.

On May 13 2008, monitory actions were filed against the Bankrupt Estate of Banco Santos S.A. and the Bankrupt Estate of Finsec S.A., a company that belonged

to the Group of Banco Santos, which according to estimates of the legal advisors responsible for these demands represent a maximum contingency of R\$ 179,408, of which R\$ 136,361 is possible and R\$ 43,047 probable. The amount deemed as probable is duly provisioned in the financial statements of the Company.

Tax Contingencies

The Company is judicially and administratively questioning the constitutionality of the nature, calculation base and modifications of rate and expansion of the calculation base of some taxes, charges and social contributions, with the aim of assuring the non-collection or recovery of the past payments. Based on the opinions issued by the legal advisors of the Company and on the expected success of some judgments and negotiations that shall be carried out, the amount provisioned of R\$30.439, net of R\$2,975 related to court deposits (R\$30,361 on 31 March 2010) is deemed sufficient by Management to meet the expected losses. The values of uncollected taxes, based on the preliminary judicial decisions, are provisioned and adjusted until a final decision is obtained.

Also, the Company and its subsidiaries are subject to legal processes of a tax, labor, civil and environmental nature in various phases of judicial analysis. These actions determine a maximum risk of R\$1,012,166. The probability of success in these lawsuits was considered by the legal advisors as possible and, based on this opinion, Company management decided not to make a provision for contingencies related to these processes.

The nature of the main lawsuits is as follows:

- Purchase and Sale of Bonds

Tax assessment notice drawn up by the Federal Revenue in 2003, 2004, 2005 and 2006 in the amount of R\$ 2,542,427 (updated on March 31, 2010), referring to withholding tax on purchases and sales of bonds issued abroad (T-Bills, T-Bonds, Argentine Global Bonds etc.) between the years of 1998 and 2001.

On June 14, 2007, the tax assessment notices regarding the operations of the years 1998 and 1999 were judged within the ambit of the First Taxpayers Committee:

- Regarding the operations from 1998, the judgment given by the Second Chamber of the First Taxpayers' Committee denied the voluntary appeal. The Company later, on 09/01/2009, filed a Special Appeal to the Upper Chamber of Tax Appeals, which was denied by its President, in accordance with a legal notice of 29/01/2010. With the end of the administrative process, the Company will discuss the question in court – with said discussion classified by its legal advisors as 'possible successful outcome'.

- Regarding the debts related to the operations from 1999, the former Second Chamber of the First Taxpayers' Committee recognized, in the terms of article 150, § 4º of Brazil's National Tax Council, the precedence of laches of the Revenue Service's right to constitute withholding income tax credits in the period between 10 May 1999 and 21 December 1999, relative only to the operations carried out with T-Bills. As a result of this judgment, both the National Finance Department and Bombril S/A lodged Special Appeals in the Upper Chamber of Tax Appeals. On 10 May 2010, the 2nd Panel of the Upper Chamber of Tax Appeals denied, by a majority of votes, the Special Appeal lodged by the National Treasury, with definitive recognition of laches of the withholding tax credits in the above period, which corresponds to 82.17% (some R\$ 1.1bn) of the total amount demanded in the notice of infraction. The Company will discuss the remaining balance of the amount demanded in said notice in court – with said discussion classified by its legal advisors as 'possible successful outcome'.

In April 2008, the tax assessment notice drawn up in 2005 was judged within the ambit of the First Taxpayers' Committee, having acknowledged the limitation period of 94.7% of the debit. This administrative process is currently awaiting formalization of the judgment. The tax assessment notice drawn up in 2006 is pending judgment of the Voluntary Appeal filed on 5 September 2008.

Based on the opinion of the Company's legal advisors, on 30 June 2010, the amount of R\$548,234 was considered as "probability of possible loss" and the amount of R\$1,994,193 was considered as "probability of remote loss".

- Taxation on Profits of Offshore Subsidiary

On April 22, 2003 the Company filed a writ of mandamus with the injunction request, an instrument that judicially discusses the constitutionality of Provisional Measure no. 2158-35/01 and IN no. 213/02, which regulate the taxation of IRPJ (corporate income tax) and CSLL (social contribution on companies' net profits) on the profits of its subsidiary Bombril Overseas Inc., profits made and subjects to the regulation since the year of 1996 to 2002, recently obtaining a favorable ruling on this lawsuit. The estimated amount, adjusted on June 30, 2010 is R\$ 435,752, of which R\$ 158,919 is deemed as possible loss probability and R\$ 276,833 as remote loss probability, based on the opinion of the legal advisors of the Company.

19. NET EQUITY

a. Authorized capital

The authorized capital is divided into 60,000,000 shares (20,000,000 common shares and 40,000,000 preferred shares).

On June 30, 2010, the subscribed and paid-in capital is 54,064,588 shares (20,000,000 common shares and 34,064,588 preferred shares).

Preferred shares do not have voting rights, though they do have preferential rights in the receipt of minimum dividends and guarantee a dividend 10% above the dividend paid to common shareholders. All classes of shares are entitled to minimum dividends of 25% of annual net profit, in accordance with applicable legislation.

b. American Depositary Receipts Program

On June 6, 1994, an American Depositary Receipts Program - ADR level 1 was initiated, approved by the Securities Exchange Commission - SEC, of the United States of America, by the Brazilian Securities and Exchange Commission - CVM and the Brazilian Central Bank. This program entitles holders of preferred shares of Bombril S.A. to deposit their shares in custody at Banco Itaú S.A., in São Paulo, and receiving American Depositary Receipts - ADR in New York.

A total of 31,889 preferred shares are deposited at The Bank of New York, on June 30, 2010, equivalent to 31,889 ADRs, representing 0.06% of the total capital.

c. Revaluation reserve

On 30 June 2010 and 31 March 2010, the reflexive revaluation reserve of the subsidiary Bombril Mercosul S.A., net of tax effects, totals R\$44,368 and R\$44,905, respectively.

20. NET FINANCIAL REVENUE (EXPENSES)

	Parent company		Consolidated	
	30.06.10	30.06.09	30.06.10	30.06.09
Interest on loans	(2,674)	(1,871)	(3,981)	(4,149)
Interest on loan operations	-	(82)	-	(514)
Interest on third-party operations	(318)	(514)	(1,535)	(1,877)
Interest on overdue taxes and taxes paid in installments	(13,399)	(17,489)	(13,454)	(18,907)
Bank charges	(462)	(804)	(612)	(1,056)
Other financial revenues	2,940	2,173	2,950	2,288
Net FX variance	45,887	77,312	(8,309)	81,533
Total	<u>31,974</u>	<u>58,725</u>	<u>(24,941)</u>	<u>57,318</u>

21. INSURANCE

The Company has a program for managing risks with the aim of delimiting risks, seeking in the market coverage compatible with its size and operations. The coverage was taken out in the amounts listed below, deemed sufficient by Management to cover any claims, considering the nature of its activity, the risks involved in its operations and the guidance of its insurance consultants.

The risk assumptions, given their nature, are not part of the auditing scope of the financial statements and, consequently, were not revised by our auditors.

22. RESPONSABILITIES AND COMMITMENTS

As guarantee of ongoing proceedings, supply agreements of products, leases and commitments of related companies were offered mortgages (all degrees), sureties, pledge, escrow and warranties in the amount of R\$ 321,148.

23. FINANCIAL INSTRUMENTS AND OPERATIONAL RISKS

The Company and its subsidiaries have operations with financial instruments. These instruments are managed via operational strategies and internal controls with an eye to liquidity, profitability and security. The contracting of financial instruments with the aim of providing protection (hedge) is performed via a periodic analysis of the exposure to risk that management plans to cover (FX, interest rates, etc.), which is approved by the Board of Directors for approval and operationalization of the strategy presented. The control policy consists in permanently monitoring the contracted conditions versus applicable conditions in the market. The Company and its subsidiaries do not make speculative investments, in derivatives or any other risk assets. The results obtained from these operations are compatible with the policies and strategies defined by the Board of Directors.

The operations of the Company and of its subsidiaries are subject to the risk factors described below:

- a) Considerations on risks
 - i) Capital structure risk (or financial risk)

Results from the choice between own capital (capital injections and retention of profits) and third-party capital that the Company and its subsidiaries make to finance their operations. To mitigate the liquidity risks and the optimization of the average weighted cost of capital, the Company and its subsidiaries permanently monitor the levels of indebtedness in accordance with market standards and the fulfillment of ratios (covenants) established in loan, financing and debenture contracts.

- ii) Credit risk

The Company and its subsidiaries restrict the exposure to credit risks associated with cash and cash equivalents, making their investments in solid financial institutions and with remuneration in short-term bonds. Accounts receivable are subject to credit risks in their client accounts receivable, which in general do not have guarantees. The

procedures adopted to minimize the commercial risks include the selectivity of customers, upon a proper credit analysis, establishment of sales limits and short terms of due dates of bonds. The losses estimated with these customers are fully provisioned.

iii) FX risk

This risk is connected to the possibility of change in the exchange rates, affecting the financial revenue or expense and the balances of assets and liabilities of agreements that have as indexer a foreign currency. Also, this risk influences the price of some inputs that are listed in foreign currency and may positively or negatively affect the cost of the sold product. The Company does not have derivative instruments for protecting risk of FX rate oscillation.

iv) Interest rate risk

This risk is derived from the possibility of the Company and its subsidiaries suffering losses (or gains) because of variances in the interest rates that are applied to their liabilities or assets (financial investments) in the market. With the aim of mitigating this type of risk, the Company and its subsidiaries seek to diversify the raising of funds in terms of fixed-rate or indexed rates. The interest rates on loans, financings and debentures are mentioned in Note 13.

The Company has no derivative instruments for protecting the risk of interest rate oscillations.

v) Input (raw material) risk

This risk is related to the possibility of fluctuations in the price of raw materials and other inputs used in the productive processes of the Company. To minimize this risk, the Company permanently monitors the fluctuations of prices of inputs used in their productive processes, in order to optimize COGS.

b) Valuation of the main financial instruments

The main active and passive financial instruments are described below, as well as their valuation criteria:

i) Cash and Cash Equivalentents

The market value of these assets does not differ from the amounts presented in the financial statements. The agreed-upon rates reflect current market conditions.

ii) Loans, Financings and Taxes in installments

Registered based on the contractual rates of each operation. To calculate their market value, the company used estimates of interest rates for contracting operations with similar terms and amounts. The conditions and terms of these loans, financings and taxes in installments are presented in Notes 13 and 14. The fair value of the loans and

financings, registered based on the contractual interest rates of each operation, do not differ significantly from the amounts presented in the financial statements.

FEDERAL PUBLIC SERVICE

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07.01 – COMMENT ON THE COMPANY’S PERFORMANCE IN THE QUARTER

COMMENTS ON THE FINANCIAL STATEMENTS

(amounts expressed in thousands of reais, except when otherwise indicated)

The Financial Statements for the quarter ending on 30 June 2010 featured the following highlights:

- Gross revenue rose 5% y/y (from R\$263,587 in 2Q09 to R\$276,377 in 2Q10);
- The top line (net revenue minus COGS) fell by R\$10,978: from R\$99,239 in 2Q09 (45% of net revenue) to R\$88,261 in 2Q10 (50% of net revenue);
- SG&A expenses rose in the y/y comparison (from R\$74,254 in 2Q09 to R\$82,663 in 2Q10), mainly due to freight expenses (+15% y/y) and advertising and sales promotion expenses (+12% y/y);
- Net financial revenues fell to R\$24,331 in 2Q10, versus net financial revenues of R\$44,509 in 2Q09, mainly due to FX variation – which caused a net gain of R\$30,578 (vs. net profit of R\$52,923 in 2Q09). Other net financial expenses fell R\$2,167 (from R\$8,414 in 2Q09 to R\$6,247 in 2Q10);
- Equity income in the quarter was negative to the tune of R\$34,813 (vs. +R\$20,464 in 2Q09), mainly due to FX variation and its impacts on Investments in the Wholly-Owned Subsidiary Bombril Overseas Inc;
- The company recorded an operating loss of R\$8,096 (vs. operating profit of R\$85,762 in 2Q09) and an overall net loss of R\$16,426 (vs. net profit of R\$68.524 in 2Q09), mainly due to the aforementioned FX variation.
- EBITDA came in at R\$8,316 (4.2% of Net Revenue in the period), versus R\$28,370 in 2Q09 (14.3% of net revenue);

	<u>2Q10</u>	<u>2Q09</u>
Net profit	(16,426)	68,524
Income tax and social contribution	8,330	17,238
Equity income	34,813	(20,464)
Non-recurring revenues/expenses	1,903	4,614
Profit-sharing	917	1,150
Net financial result	(24,331)	(44,509)
Depreciation and amortization	<u>3,110</u>	<u>1,817</u>
EBITDA	<u>8,316</u>	<u>28,370</u>
Net revenue	<u>196,783</u>	<u>197,706</u>
EBITDA as % of net revenue	<u>4.2%</u>	<u>14.3%</u>

In the equity accounts (i.e. assets and liabilities), comparing the positions at the end of 2Q10 and 1Q10, we highlight the following points:

- The total available balance (cash and banks and securities) totaled R\$47.7mn in 2Q10 (vs. R\$48.7mn in 1Q10);
- The “clients” account ended the quarter at R\$137,970, accompanying sales levels in 2Q10;
- The “inventories” account line ended 2Q10 at R\$41,531 (vs. R\$37,483 in 1Q10);
- Permanent assets ended the quarter at R\$515,296 (vs. R\$542,216 in 1Q10), mainly reflecting the decline in the Investments in Subsidiaries account line (R\$431,668 vs. R\$460,591 in 1Q10), mainly due to the effect of FX variation on the investment in the wholly-owned subsidiary Bombril Overseas Inc (Explanatory Note 10-a). The PP&E group rose 3% in Q2 (to R\$69,106, from R\$66,844 in Q1), providing continuity to the initiatives to expand and modernize its industrial facilities.
- Current liabilities rose from R\$174,191 in 1Q10 to R\$185,025 in 2Q10, mainly due to the increase in Tax Obligations (due to higher revenue), to R\$54,368 in 2Q10 (from R\$50,686 in 1Q10), while the Suppliers account fell (to R\$74,177, from R\$75,883 in 1Q10);
- Non-current liabilities fell to R\$798mn in 2Q10 (from R\$824mn in 1Q10), mainly due to the effect of FX variation, which impacts debt with related parties (note 7-a2).
- Net equity worsened from -R\$206mn in 1Q10 to -R\$218mn in 2Q10, reflecting the net loss of R\$16mn and the effects of the application of CPC (Accounting Pronouncement) #02 (Law 11,638 of 2007).

12.01 – COMMENT ON CONSOLIDATED PERFORMANCE IN THE QUARTER

COMMENTS ON THE FINANCIAL STATEMENTS

(amounts expressed in thousands of reais, except when otherwise indicated)

The Financial Statements for the quarter ending on 30 June 2010 featured the following highlights:

- Gross revenue rose 4% y/y (from R\$265,464 in 2Q09 to R\$276,380 in 2Q10);
- The top line (net revenue minus COGS) fell by R\$11,049: from R\$99,962 in 2Q09 (45% of net revenue) to R\$88,913 in 2Q10 (50% of net revenue);
- SG&A expenses rose in the y/y comparison (from R\$77,219 in 2Q09 to R\$84,925 in 2Q10), mainly due to freight expenses (+15% y/y) and advertising and sales promotion expenses (+12% y/y);
- Net financial expenses came in at R\$9,466 in 2Q10, versus net financial revenues of R\$64,488 in 2Q09, mainly due to FX variation – which caused a net loss of R\$1,879 (vs. net profit of R\$74,932 in 2Q09). Other net financial expenses fell R\$2,821 (from R\$10,444 in 2Q09 to R\$7,623 in 2Q10);
- The company recorded an operating loss of R\$8,848 (vs. operating profit of R\$85,678 in 2Q09) and an overall net loss of R\$16,426 (vs. net profit of R\$68.524 in 2Q09), mainly due to the aforementioned FX variation;
- EBITDA came in at R\$8,316 (4.2% of Net Revenue in the period), versus R\$28,370 in 2Q09 (14.3% of net revenue);

	2Q10	2Q09
Net profit	(16,426)	68,524
Income tax and social contribution	8,068	17,115
Non-recurring revenues/expenses	1,553	2,727
Profit-sharing	917	1,150
Net financial result	9,466	(64,488)
Depreciation and amortization	4,738	3,342
EBITDA	8,316	28,370
Net revenue	196,710	198,026
EBITDA as % of net revenue	4.2%	14.3%

In the equity accounts (i.e. assets and liabilities), comparing the positions at the end of 2Q10 and 1Q10, we highlight the following:

- The “clients” account ended the quarter at R\$138,187, accompanying sales levels in 2Q10;
- The “inventories” account line ended 2Q10 at R\$53,281 (vs. R\$49,234 in 1Q10);
- Permanent assets ended the quarter at R\$201,180 (vs. R\$200,831 in 1Q10), with the increase mainly due to the PP&E line (R\$186,399 vs. R\$185,939 in 1Q10), providing continuity to the company’s industrial expansion and modernization initiatives;
- Current liabilities rose from R\$209,883 in 1Q10 to R\$221,943 in 2Q10, mainly due to the increase in Tax Obligations (due to higher revenue), from R\$62,099 in 1Q10 to R\$65,936 in 2Q10, while the Suppliers account fell (from R\$76,192 in 1Q10 to R\$75,110 in 2Q10);
- The Company’s net bank debt ended 2Q10 at R\$13mn (vs. R\$15mn in 1Q10), while short-term debt (excluding cash balances) rose from 62% (1Q10) to 66% (2Q10).
- Non-current assets rose from R\$515,898 in 1Q10 to R\$516,091 in 2Q10, mainly due to the amortization of Fiscal and Tax Obligations (Explanatory Note 14-b) and in the Provision for Deferred Corporate Income Tax and Social Contribution on Companies’ Net Profit (Explanatory Note 15);
- The Company also maintained its current ratio above 1x (1.14x in 2Q10).
- Net equity went from -R\$206mn in 1Q10 to -R\$218mn, reflecting the net loss of R\$16mn and the effects of the application of CPC (Accounting Pronouncement) #02 (Law 11,638 of 2007).

SPECIAL REVIEW REPORT

To the Shareholders and Management of Bombril S.A:

1. We performed a special revision of the Quarterly Information of Bombril S.A. (individual and consolidated), on 30 June 2010, comprising the balance sheets, income statements, changes in net equity and cash flow and the financial information contained in the explanatory notes and in the performance report for the quarter and semester ending on 30 June 2010, prepared under the responsibility of its Management team.
2. Except for the matters commented on in paragraphs 3 and 4, our revision was carried out in accordance with the specific rules established by the Institute of Independent Auditors of Brazil, together with the Federal Accounting Board and mainly involved: (a) verifying and discussing with the Management members responsible for the company's accounting, financial and operational areas and its subsidiaries the main criteria adopted in the elaboration of Quarterly Information; and (b) revision of the information and subsequent events that have or could have relevant effects on the financial situation and operations of the Company and of its subsidiaries.
3. As commented in explanatory note no. 2, the accounting records of the subsidiary Bombril Overseas Inc., for the years as of 1 January 2002, were reconstituted by the management team of the subsidiary and the examinations were based on copies of documents, agreements, control spreadsheets etc. stored by the parent company Bombril S.A. The original documents of Bombril Overseas Inc were detained and are in possession of the Italian authorities and are unavailable, limiting the application of the auditing procedures deemed necessary. Seizure events cannot be controlled by the parent company's management team.
4. As commented in explanatory note no. 9.d, no answers were obtained to the requests for direct confirmation of balances and operations of the companies C&P Overseas Ltd, Società Sportiva Lazio, Cirio Brasil S.A., Agropecuária Cirio Ltda., C&P Capital Investment NV, Cragnotti & Partners Capital Investment Brasil S.A., belonging to the economic group of the former controlling shareholder (in judicial settlement proceedings). If these confirmations of balances and operations were received, the information could result in supplementary adjustments in the financial statements presented.
5. Based on our special revision, except regarding the possible effects of the matters mentioned in paragraphs 3 and 4, we have no knowledge of any relevant change that should be made to the above Quarterly Information in order for said information to comply with the accounting practices adopted in Brazil, applied in accordance with the rules issued by the CVM specifically applicable to the elaboration of the Quarterly Information.

6. The Company posted negative net equity (unsecured liabilities) of R\$ 218,078,000 (vs. R\$ 206,015,000 in 1Q10). As mentioned in explanatory note n° 1, Management has been implementing measures to improve the Company's equity and financial situation – measures that been driving growth in its Ebitda. Additionally, as mentioned in explanatory note 14, in October and November 2009 the Company signed up to the program for paying federal debts in installments (REFIS IV) and to the program of IPI (industrial product) tax payments, in the terms of Provisional Measure n° 470, which helped reduce its consolidated tax debt by R\$ 191,954,000. Overall, the measures adopted are helping improve the company's net working capital. Constant improvement in its equity and financial position, and in its operational activities, depend on the continued success of the programs being implemented by Company management.

7. As described in explanatory note no. 14, the Company formalized the Request for Special Installment Payments, under Law no. 11.941, of May 27, 2009, regulated by Joint Decree PGFN/RFB no. 6, of July 22, 2009 (REFIS IV), including new debts and migrating amounts registered in the previous special installment schemes (PAES and PAEX). The amounts corresponding to the debts included in previous installment payment programs had not been officially approved, while the new debt installments are subject to ratification by the competent authorities. These debts were measured and accounted in accordance with the legal conditions established in the programs, and confirmation of all the obligations will depend on completion of the analysis of the declared debts by the competent authorities.


8. As commented in explanatory note no. 18, the Company and its subsidiaries are judicially and administratively discussing lawsuits, mainly of tax nature in various phases of court proceedings, in the amount of R\$ 1,012,166,000. Based on the opinions issued by the legal advisors of the Company and its subsidiaries (who considered the chances of a successful ruling as “possible”), Management decided not to form a provision for contingencies.

9. The subsidiary Bombril Overseas Inc. filed a provisional distraint request to the Luxembourg Court to seize Eurobonds, originally issued by the parent company Bombril S.A., in the amount of €92,160,000, which are under custody in an account of Cirio Holding Luxembourg S.A. This request was granted by the Court, and distraint of these Eurobonds was also requested to BNP Paribás in favor of the subsidiary Bombril Overseas Inc. The Eurobonds were not transferred as the bonds were unavailable, due to a criminal distraint enforced by the Italian judicial authorities in 2004, as part of the investigations into the bankruptcy of the Cirio group. The opinion of the Company's legal advisors as to the successful transfer of custody of the bonds to Bombril Overseas Inc is deemed possible. As mentioned in explanatory note no. 13, Cirio Finanziaria S.p.A., Cirio Holding S.p.A., Cirio Finance Luxembourg S.A. and Cirio Holding Luxembourg S.A., acknowledged they did not have rights to the Eurobonds and signed an agreement with the parent company of Bombril S.A., Newco International Ltd, agreeing to take all measures necessary to fully transfer the bonds to Bombril Overseas Inc.

10. As mentioned in explanatory note nº 3.u, in 2009 the CVM (Brazilian SEC) approved several Pronouncements, Interpretations and Technical Orientations issued by the Committee of Accounting Pronouncements (CPC), which must take effect in 2010 and which alter the accounting practices adopted in Brazil. As permitted by CVM Instruction nº 603/09, the Quarterly Information referred to in the first paragraph was elaborated in accordance with the accounting practices adopted in Brazil up to 31 December 2009 and, thus, do not incorporate these alterations. As also permitted by CVM Instruction nº 603/09, these alterations are not incorporated into the financial information related to the equity balances of 31 March 2010, or into the statements of income, changes in stockholders' equity and cash flows for the quarter and semester ending on 30 June 2009.

11. The equity information of 31 March 2010 and the statements of income, changes in stockholders' equity and cash flows related to the quarter and semester ending on 30 June 2009 were revised by us, and the special revision reports of 12 May 2010 and 30 July 2009, respectively, contained qualifications and paragraphs of emphasis similar to the topics mentioned in paragraphs 3, 4, 6, 7, 8 and 9 above.

São Paulo, 10 August 2010.

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