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Notice to the Market

EZTEC launches the EZ Mark project



São Paulo, May 3rd, 2013

EZTEC S.A. (Bovespa: EZTC3; Bloomberg EZTC3: BZ) announces the launch of the EZ Mark project, located in the South Zone of the city of São Paulo. The project has 2 commercial towers, with total of 323 units with areas from 48 to 121 sq.m., for a combined potential sales value (PSV) of R\$ 333.8 million.

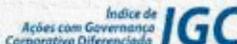
- **Launch:** May, 2013
- **Project:** Two commercial towers with units from 48 to 121 sq.m
- **Location:** São Paulo - SP
- **Units:** 323
- **Potential Sales Value (PSV):** R\$ 333.8 million
- **EZTEC's Interest:** 100%
- **Expected Delivery:** February, 2016
- **Land Bank Name:** Domingos de Morais

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ABOUT EZTEC:

With 34 years of operations, EZTEC is one of the most profitable publicly-traded companies in Brazil's real estate development and building industry. Based on its fully integrated business model, EZTEC has already launched 100 projects, totaling more than 2.9 million square meters of built area and area under construction, and 19,488 units. EZTEC S.A. is listed on the Novo Mercado special corporate governance segment of the São Paulo Stock Exchange (BM&FBOVESPA) under the ticker EZTC3.



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This release contains forward-looking statements relating to the prospects of the business, estimates for operating and financial results, and those related to growth prospects of EZTEC. These are merely projections and, as such, are based exclusively on the expectations of the Company's management concerning the future of the business and its continued access to capital to fund its business plan. Such forward-looking statements depend, substantially, on changes in market conditions, government regulations, competitive pressures, the performance of the Brazilian economy and the industry, among other factors and risks disclosed in the Company's filed disclosure documents and are, therefore, subject to change without prior notice.