

Notice to the Market



Construindo qualidade de vida

EZTEC launches the Massimo Vila Mascote project

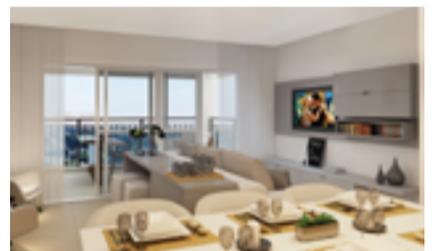
São Paulo, September 30th, 2013

EZTEC S.A. (Bovespa: EZTC3; Bloomberg EZTC3: BZ) announces the launch of the *Massimo Vila Mascote* project, located in the South Zone of the city of São Paulo. The project has 1 residential tower, with total of 162 middle-high end apartments with areas from 83 to 122 sq.m., for a combined potential sales value (PSV) of R\$ 132.5 million.



Massimo Vila Mascote

- **Launch:** September, 2013
- **Project:** 1 residential tower with units from 83 to 122 sq.m.
- **Location:** Vila Mascote - SP
- **Units:** 162
- **Potential Sales Value (PSV):** R\$ 132.5 million
- **EZTEC's Interest:** 100%
- **Expected Delivery:** September, 2016
- **Land Bank Name:** Ática



ABOUT EZTEC:

With 34 years of operations, EZTEC is one of the most profitable publicly-traded companies in Brazil's real estate development and building industry. Based on its fully integrated business model, EZTEC has already launched 105 projects, totaling more than 3.0 million square meters of built area and area under construction, and 21,597 units. EZTEC S.A. is listed on the Novo Mercado special corporate governance segment of the São Paulo Stock Exchange (BM&FBOVESPA) under the ticker EZTC3.



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