



## **DESARROLLADORA HOMEX, S.A.B de C.V. THIRD QUARTER 2009 RESULTS CONFERENCE CALL NOTICE**

**DATE:** Wednesday, October 28, 2009

**TIME:** 9:00 AM Central Time (Mexico City)  
11:00 AM Eastern Time (New York)

**HOSTS:** Gerardo de Nicolás, Chief Executive Officer  
Carlos Moctezuma, Vice President of Finance and Planning and  
Chief Financial Officer  
Vania Fueyo, Investor Relations Officer

**DIAL-IN:** International: 706-643-5124  
U.S.: 866-887-3678  
Passcode: 31596152  
*Please call 10 minutes prior to start time and request the Homex call*

**REPLAY:** 706-645-9291, available one hour after the call ends, the pass code to access the replay of the call is 31596152. Or via webcast at <http://www.homex.com.mx/ri/index.htm>

A copy of the earnings release will be e-mailed to you after market close on October 27, 2009. It will also be available on the Company IR website at <http://www.homex.com.mx/ri/index.htm>

Please contact Ms. Vania Fueyo at (011-52-667) 758 5838 or via email at [investor.relations@homex.com.mx](mailto:investor.relations@homex.com.mx) with any questions.