



JHSF PARTICIPAÇÕES S.A.
WWW.JHSF.COM.BR



PRACA VILA NOVA



PARQUE CIDADE JARDIM



SHOPPING CIDADE JARDIM



LAS PIEDRAS



FAZENDA BOA VISTA

Earnings Release Schedule

JHSF Participações S.A. ("JHSF") (Bovespa: JHSF3), one of the leading real estate companies in Brazil, with significant operations in the development of residential and office towers on mixed used and large scale projects, development and management of shopping centers, rental of office properties and high-end hotels, aiming to ensure the fair disclosure of its 2Q10 earnings release announces its schedule and invites for its conference call.

Earnings Release – August 13th, 2010 (before market opening)

Conference Call (Simultaneous Broadcasting English / Portuguese)

English	Portuguese
August 16 th	August 16 th
1:30 pm (US EST)	1:30 pm (US EST)
2:30 pm (Brazil)	2:30 pm (Brazil)
Tel.: (1 866) 890 2584	Tel.: 55 (11) 2188 0155
Password: JHSF	Password: JHSF
Webcast	Webcast

<http://webcast.mzdp.com.br/publico.aspx?codplataforma=2014> <http://webcast.mzdp.com.br/publico.aspx?codplataforma=2013>

Participants are requested to connect 10 minutes prior to the schedule.

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