

MINERVA S.A.
Public Held Company – CVM 20931-1
Corporate Taxpayer ID (CNPJ/MF): 67.620.377/0001-14
Company Register (NIRE): 35.300.344.022
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NOTICE TO THE MARKET

Minerva opens first biodiesel production facility

Barretos, March 16th, 2011 - Minerva SA (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of the market leaders in Brazil in the production and sale of fresh beef, live cattle and byproducts, with operations also in the beef, pork and poultry processing segments, would like to inform its shareholders and the general market that it will open next Friday, March 18th, its first biodiesel production facility. The plant is located in the town of Palmeiras de Goiás, State of Goiás, near its slaughter and deboning unit.

The unit will initially produce 45m³/day of biodiesel and is able to reach up 100m³/day.

The raw material used for processing biodiesel will be the beef tallow, a by-product from Minerva slaughter plants in the State of Goiás (Palmeiras de Goiás and Goianésia). "The unit will convert tallow from our factories or third-parties in valued product, and have the flexibility to use other raw materials, such as soybean oil. The result is a renewable source of energy, strengthening our commitment to sustainability and environmental issues as well as adding value to the Minerva's product." says Fernando Galletti de Queiroz, President of the Company.

Part of the production of biodiesel will fuel the Company's truck fleet and the remainder will be sold through auctions to ANP (National Petroleum Agency).

Other units of Biodiesel

Besides the unit in Palmeiras de Goiás, Minerva also plans to build biodiesel production plants in both units of José Bonifácio and Barretos, in the State of São Paulo. The Company's goal is to have a biodiesel plant in each of its slaughter units.

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About Minerva SA

O Minerva SA is one of the leaders producers and sellers of beef, leather and live cattle exports in Brazil, and is one of the country's three largest exporters in the sector in terms of gross revenue, exporting to some 100 countries. Minerva has daily slaughter capacity of 8.940 head of cattle and beef processing capacity of 1,890 tons, which is equivalent to approximately 11,962 head. Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Minas Gerais, Mato Grosso do Sul and in Paraguay, Minerva operates nine slaughter and deboning plants, one tannery and eight distribution centers. Minerva also operates in the food service segment through the Minerva Dawn Farms (MDF), which currently has meat processing capacity of 120 tons per day, producing food made from beef, pork and poultry. In the 12 months ended December 31st, 2010, the Company recorded net sales revenue of R\$3.4 billion, a growth of 31% on the same period a year earlier.