



Notice to the Market

Feedlot unit in Araguaína.

Barretos, March 5, 2010 – Minerva S.A. (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of the leading producers and sellers of fresh beef, live cattle and its byproducts in Brazil, also operating in the food service segment through the Joint Venture Minerva Dawn Farms (MDF), producing beef, pork and poultry products, announces to its shareholders and to the market in general the opening of the Company's branch that will raise cattle for termination in the city of Araguaína, state of Tocantins.

The purpose of this unit will be to ensure the stability of raw materials supply chain for the Company's plants located in the north and mid-west regions of Brazil, having the same technology employed at Barretos' feedlot unit.

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About Minerva S.A.

Minerva S.A. is one of the leading producers and sellers of beef, leather and live cattle exports in Brazil, and is one of the country's three largest exporters in the sector in terms of gross revenue, exporting to some 100 countries. The Company has slaughter capacity of 8,240 head/day and beef processing capacity of 1,730 tonnes/day, equivalent to approximately 10,900 head. Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Mato Grosso do Sul and in Paraguay, Minerva operates eight slaughter and deboning plants, one tannery and seven distribution centers. Minerva also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), which has current total meat processing capacity of 10 to 15 tonnes per hour, producing food made from beef, pork and poultry. In the 12 months through December 2009, the Company recorded net sales revenue of R\$2.6 billion, for growth of 23% on the same period a year earlier.