



1Q10 Earnings Release Schedule

Minerva S.A. (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of the market leaders in Brazil in the production and sale of beef products, leather and live cattle exports, announces its 1Q10 Earnings Release Schedule.

1Q10 Earnings Release

May 7th, 2010 (after the market close)

The release will be available at our website www.minerva.ind.br/ir

Conference Calls

Portuguese

May 10th, 2010

09:00 a.m. (US EST)

10:00 a.m. (Brasília)

Tel.: +55 (11) 2188 0155

Code: Minerva

Replay: +55 (11) 2188 0155

Code: Minerva

English

May 10th, 2010

11:00 a.m. (US EST)

12:00 p.m. (Brasília)

Tel.: +1 (412) 858-4600

Code: Minerva

Replay: +1 (877) 344-7529

+1 (412) 317-0088

Code: 440539#

Participants are requested to connect ten minutes prior to the time set for the conference calls

Replay

A conference call replay facility will be available from May 10th through May 16th, 2010. In order to access the replay, dial the abovementioned numbers.

Slides and Webcast

A slide presentation will be available for viewing and downloading on the IR section of our website www.minerva.ind.br/ir. The Conference Calls will be broadcast live over the Internet at the same website, remaining available after the event.

Quiet Period

In accordance with fair disclosure and corporate governance best practices, Minerva will respect a Quiet Period that starts on April 29th, ending immediately after the conference calls on May 10th, 2010.

Speakers

Fernando Galletti de Queiroz – CEO and IR Officer

Investor Relations

Fernando Galletti de Queiroz - CEO and IRO

José Rafael Candido - IR Analyst

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