



## 2Q10 Earnings Release Schedule

Minerva S.A. (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of the market leaders in Brazil in the production and sale of beef products, leather and live cattle exports, announces its 2Q10 Earnings Release Schedule.

### 2Q10 Earnings Release

**August 16<sup>th</sup>, 2010 (after the market close)**

The release will be available at our website [www.minerva.ind.br/ir](http://www.minerva.ind.br/ir)

### Conference Calls

#### Portuguese

August 17<sup>th</sup>, 2010

**01:30 p.m. (US EDT)**

02:30 p.m. (Brasília)

Tel.: +55 (11) 2188-0155

Code: Minerva

Replay: +55 (11) 2188-0155

Code: Minerva

#### English

August 17<sup>th</sup>, 2010

**03:30 p.m. (US EDT)**

04:30 p.m. (Brasília)

Tel.: +1 (412) 858-4600

Code: Minerva

Replay: +1 (412) 317-0088

Code: 443334#

*Participants are requested to connect ten minutes prior to the time set for the conference calls*

### Replay

A conference call replay facility will be available from August 17<sup>th</sup> through August 25<sup>th</sup>, 2010. In order to access the replay, dial the abovementioned numbers.

### Slides and Webcast

A slide presentation will be available for viewing and downloading on the IR section of our website [www.minerva.ind.br/ir](http://www.minerva.ind.br/ir). The Conference Calls will be broadcast live over the Internet at the same website, remaining available after the event.

### Quiet Period

In accordance with fair disclosure and corporate governance best practices, Minerva will respect a Quiet Period that starts on August 2<sup>nd</sup>, ending immediately after the conference calls on August 17<sup>th</sup>, 2010.

### Speakers

Fernando Galletti de Queiroz – CEO and IR Officer

### Investor Relations

**Fernando Galletti de Queiroz - CEO and IRO**

**Ricardo Bonzo - IR Manager**

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