



MINERVA S.A.

Publicly Held Company
Corporate Taxpayer's ID (CNPJ/MF): 67.620.377/0001-14
Company Registry (NIRE): 35.300.344.022

NOTICE TO THE MARKET

Minerva S.A. ("Minerva" or "Company"), the South American leader in beef exports, informs its shareholders and the market in general that:

As disclosed in the notice to the market released on July 21, 2020, Minerva Foods' innovation area was created based on three main pillars: (i) **advanced analytics**; (ii) **e-commerce/Marketplace platform**; and (iii) **Venture Capital** all of which are aimed at reducing risks, maximizing opportunities and advancing in the food industry value chain. In this context, and after the initial investment in Clara Foods, the Company hereby announces the latest corporate venture capital initiative: the signing of an investment agreement with **Shopper**.

Shopper.com.br is an online platform used for the purchase and restocking of household items, such as food, cleaning and personal hygiene products. Through its unique business model, that offers greater productivity and efficiency in the distribution chain, **Shopper** delivers a differentiated shopping experience that is reflected in the high loyalty and satisfaction levels of its client base. Minerva intends to invest R\$29 million in **Shopper**, leading the startup's new funding round (*Series B*), which will total R\$120 million.

The platform currently has registered more than 350,000 users, operations in 21 cities in the state of São Paulo, a consistent CAGR of 295% since its foundation in 2015, and an NPS (*Net Promoter Score*) of 84, one of the highest in the segment, **Shopper** is a unique opportunity that contributes to strengthening Minerva Foods' digital sales channel, advancing in the food industry value chain and bringing us ever closer to the end consumer. The investment agreement also includes an operational agreement to supply **Shopper** with products and provide assistance in managing its meat sale operation. For more information on **Shopper**, visit: www.shopper.com.br

The Company will keep its shareholders and the market informed regarding this matter and any other relevant issues.

Barretos, March 09, 2021.

Minerva S.A.

Edison Ticle de Andrade Melo e Souza Filho
Chief Financial and Investor Relations Officer