



MINERVA S.A.

Publicly-held Company
Corporate Taxpayer ID (CNPJ/MF): 67.620.377/0001-14
Company Registry No. NIRE 35.300.344.022

Notice to the Market

Minerva's ADRs begin trading on the OTCQX

Minerva S.A. ("Minerva" or "Company"), one of the leaders in South America in the production and sale of fresh beef, live cattle and cattle byproducts, with operations also in the beef, pork and poultry processing segments, hereby informs its shareholders and the market in general, that on this date, its American Depositary Receipts ("ADRs") began trading on the OTC marketplace OTCQX, a fully electronic platform operated by OTC Markets Group Inc., in the United States.

This initiative reinforces the Company's commitment to promoting the liquidity of its ADRs and offers investors new alternatives for trading these receipts in OTC markets in the United States. It also underlines the Company's commitment to greater transparency, as real time quotes and financial information will be available on the website www.otcmarkets.com.

The Company's level I ADR Program was launched on April 7, 2011 and each ADR represents four (4) common shares issued by Minerva. The ADRs are traded under the MRVSY ticker code.

Deutsche Bank, the depositary bank of the Level I ADR Program, shall also act as Principal American Liaison (PAL) in regard to the OTCQX, being responsible for providing guidance on OTCQX requirements and U.S. securities law.

Barretos, August 14, 2013

Minerva S.A.
Eduardo Pirani Puzziello
Investor Relations Officer