



MINERVA S.A.

Corporate Taxpayer's ID (CNPJ/MF): 67.620.377/0001-14

Company Registry (NIRE): 35.300.344.022

NOTICE TO THE MARKET

Minerva S.A. ("Minerva" or "Company"), a leader in South America in the production and sale of fresh beef, live cattle and cattle byproducts, hereby informs its shareholders and the market in general that its Paraguay-based subsidiary FRIGOMERC S.A. has entered into an agreement with DIGNA S.A. for the rental of a slaughter and processing plant (EXPACAR), located in Asunción, in Paraguay.

EXPACAR plant has a slaughter capacity of 600 head per day and, in addition to meeting domestic demand, exports beef to Russia, Brazil and countries from the general list. It is also worth noting that the new plant is a neighbor of FRIGOMERC S.A., which will generate synergies, especially in relation to cost savings, production planning, cattle origination, and administrative and sales management. This operation is fully in line with Minerva's international expansion policy, reaffirming its strategy of geographic diversification and expansion of its South American operations.

Paraguay is gradually consolidating its position as an important player in the global beef scenario, becoming one of the main South American production platforms, with a high quality herd and an extremely favorable competitive environment.

Barretos, August 27, 2015

Minerva S.A.
Eduardo Pirani Puzziello
Investor Relations Officer