

Minerva Foods

MINERVA S.A.

Publicly-held Company – CVM No. 20931-1
Corporate Taxpayer ID. (CNPJ/MF): 67.620.377/0001-14
Company Registry No. (NIRE): 35.300.344.022
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Minerva
CEP 14781-545 – Barretos/SP

Notice to the Market

Note of Clarification about news in the press today

Barretos, December 7, 2012 - Minerva S.A. (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of the leaders in South America in the production and sale of fresh beef, live cattle and cattle byproducts, with operations also in the beef, pork and poultry processing segments, hereby informs its shareholders and the market in general that in response to reports in a few communication channels, the Ministry of Agriculture, Livestock and Supply of Brazil today clarified the following:

With regard to the death of a cow in Paraná state:

- 1) This case occurred in 2010 in Paraná;
- 2) It was detected that the animal carried the agent that causes Bovine Spongiform Encephalopathy (BSE) (commonly known as the mad cow disease) **but neither manifested the disease nor died because of it;**
- 3) The episode does not reflect any risk whatsoever to public health or animal health, considering that the animal did not die as a result of said disease;
- 4) The World Organization for Animal Health (OIE) **has officially classified Brazil as a country with insignificant risk of BSE;**
- 5) **BSE does not exist in Brazil.**

We emphasize that the cattle in Brazil is predominantly grass feed and that the incidence of the disease is related to ingestion by the cattle of animal products, which is forbidden in Brazil.

Investor Relations

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About Minerva S.A.

Minerva S.A. is one of the leading producers and sellers of beef, leather, live cattle exports and cattle byproducts in South America, and one of Brazil's three largest exporters in the industry in terms of gross sales revenue, exporting to around 100 countries. It has a daily slaughtering capacity of 11,480 head of cattle and beef deboning capacity of 2,240 tons. Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Mato Grosso do Sul, Minas Gerais and Pará, as well as in Paraguay and Uruguay, Minerva operates eleven slaughter and deboning plants and ten distribution centers. It also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), whose total meat processing capacity is 160 tonnes per day, producing food made from beef, pork and poultry. In the 12 months ended September 30, 2012, the Company recorded net sales revenue of R\$4.3 billion, up 13.8% on the same period a year earlier.