



IR Global Rankings Announces 2007 Winners in Europe

NEW YORK, Feb. 23 /PRNewswire/ -- MZ Consult NY LLC (<http://www.mz-ir.com>), a leading investor relations and financial communications firm, jointly with IR Global Rankings' sponsors KPMG Independent Auditors, Linklaters and JP Morgan (ADR Group), announced today the winners for the 2007 Investor Relations Global Rankings (<http://www.irglobalrankings.com>) for the European region. The 9th annual IR Global Rankings ceremony was held at the Linklaters office in Frankfurt after a comprehensive technical review of 145 registrants from 33 countries.

The best IR websites by technical criteria in Europe were: BASF (NYSE: [BF](#)), also best in global industry; adidas (OTC: [ADDDY](#)), also best in global industry; Bayer (NYSE: [BAY](#)), also best in global industry; TNT (NYSE: [TP](#)) and Telekom Austria (NYSE: [TKA](#)), also best in global industry. The best IR website by technical criteria in Switzerland was: UBS (NYSE: [UBS](#)). Partner Communications (NYSE: [PTNR](#)) was awarded the best in the Small/Mid Cap category. The best website by direct vote (investors and analysts) was Turkcell (NYSE: [TKC](#)), and Bayer (NYSE: [BAY](#)) had the best online annual report in the European region. BASF (NYSE: [BF](#)), adidas (OTC: [ADDDY](#)), Banco BPI (Lisbon: [BPI.LS](#)), Bayer (NYSE: [BAY](#)) and Esprinet (Milan: [PRT.MI](#)) had the best online annual report in their global industries.

Companies with the best corporate governance practices by technical criteria were: Royal Philips Electronics, also best in global industry; Danske Bank (OTC: [DNSKF](#)), also best in global industry; Buongiorno; Deutsche Post World Net; and Banco BPI (Lisbon: [BPI.LS](#)). The best corporate governance practices in Switzerland was that of ABB Asea Brown Boveri (NYSE: [ABB](#)).

Finally, the best financial disclosure procedures by technical criteria were: Telekom Austria (NYSE: [TKA](#)), also best in global industry; Norsk Hydro (NYSE: [NHY](#)); BRE Bank; UBS (NYSE: [UBS](#)), also best in global industry; and Danske Bank (OTC: [DNSKF](#)). Deutsche Lufthansa was also awarded the best in its global industry. The best financial disclosure procedures in Germany was that of BASF (NYSE: [BF](#)), and in Switzerland was UBS (NYSE: [UBS](#)). Partner Communications (NYSE: [PTNR](#)) was awarded the best in the Small/Mid Cap category.

The IR Workshops (best practices and trends for IR websites, corporate governance and financial disclosure procedures) and the Award Ceremonies for Africa will be held at the following venue and date:

- Johannesburg, February 27 at 8:00 a.m. (Johannesburg time) address: Sandton Convention Centre - Maude Street Sandown 2196 – Sandton 2146, South Africa

IR professionals can confirm their attendance by sending an e-mail to irgr@mz-ir.com. The events are free of charge, but confirmation of reservations are contingent on seat availability.

About the IR Global Rankings (<http://www.irglobalrankings.com>) Solid communications with the investment community have become a key priority for investor relations and corporate governance professionals in recent years, driven by a firm belief that stock prices and risk perception can be managed and the need for corporate transparency to earn and maintain investor confidence. The IR Global Rankings and Awards annual survey has been continuously increasing since its creating in 1999 and is the most comprehensive auditing and ranking system for IR Websites, Corporate Governance and Financial Disclosure Procedures. Based on extensive proprietary research of public companies and investors, supported by the input of audit, corporate governance, and legal experts (KPMG Independent Auditors, Linklaters and JPMorgan), MZ's (<http://www.mz-ir.com>) methodology is highly detailed, transparent, and completely accessible to all participants.

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