

**POSITIVO TECNOLOGIA S.A.**  
*Publicly Held Company*  
Corporate Taxpayer's ID (CNPJ): 81.243.735/0001-48  
Company Registry (NIRE): 41.300.071.977

**NOTICE TO THE MARKET**

**POSITIVO TECNOLOGIA S.A.** ("Company"), pursuant to CVM Instruction 358/2002, hereby informs its shareholders and the market in general that the Board of Directors Meeting set on this date approved the election of Mr. Paulo Eduardo Junqueira de Arantes Filho as Vice President of Finance. Mr. Paulo will take charge on March 1<sup>st</sup>, 2019.

Paulo Junqueira graduated in Business Administration and held Chief Financial Officer positions at Inframerica and Unicasa, Chief Accounting Officer position at CNH Latin America, and worked as auditor and tax consultant at Arthur Andersen.

Curitiba, February 12, 2019.

**POSITIVO TECNOLOGIA S.A.**  
Helio Bruck Rotenberg  
*CEO*