1. General Information

Company Name	LOJAS RENNER SA
Kind of Participant	Public Held Company
Constitution Date	06/10/1965
CNPJ (MF)	92 754 738/0001-62
CVM Code	813-3
CVM Registration Date	07/20/1977
CVM Registration Status	Active
Beginning Date of Registration Status	07/20/1977
Country of Origen	Brazil
Country where the securities issued are kept in custody	Brazil
Activity Sector	Commerce (Wholesale and Retail)
Activity Description	Department Store (Retail)
Issuer Category	A Category
Date of Register in the Current Category	01/01/2010
Issuer Status	Operational Stage
Beginning Date of Status	07/20/1977
Nature of Shares Ownership	Private
Date of the Last Change in Share's Ownership Structure	07/01/2005
Day/Month of Fiscal Year Closure	31/12
Issuer's Website on the Internet	www.lojasrenner.com.br

Newspaper's where the issuer discloses it's information

Newspaper	State
Diário Oficial do Estado	RS
Jornal do Comércio	RS
Valor Econômico	SP

2. Mail Address Av. Joaquim Porto Villanova, 401, 7º andar, Jardim Carvalho, Porto Alegre, RS, Brasil, CEP 91410-400, Telefone +55 (51) 2121 7045, Fax +55 (51) 3345 1481, E-mail adalberto.santos@lojasrenner.com.br

3. Securities Issued

Shares

Negotiation Market	Market Adm. Institution	Relationship Beginning	Relationship End	Negotiation Segment	Negotiation Beginning	Negotiation End
Stock Exchange	BM&F Bovespa	04/07/1988		Novo Mercado	07/01/2005	

4. Auditor

CVM Code 287-9

Company Name Price Waterhouse Coopers

CPF (ID Number)/CNPJ (MF) 61 562 112/0001-20

Technical Responsible Carlos Biedermann

CPF (ID Number) 220 349 270-87

Period of Service Rendered 03/18/2010

5. Shares Trustee

Company Name Itau Corretora de Valores SA

CNPJ (MF) 61 194 353/0001-64

Mail Address Av. Brigadeiro Faria Lima, 3400, 10º andar, Itaim Bibi, São Paulo, SP, Brasil, CEP 04538-133, Telefone +55 (11) 5029 1919, Fax +55 (11) 5029 1917, E-mail rosana.souza@itau-unibanco.com.br

Period of Service Rendered 10/28/2008

6. IR Officer or Equivalent Person

Name Adalberto Pereira dos Santos
IR Officer

CPF (ID Number)/CNPJ (MF) 004 165 920-15

Mail Address Av. Joaquim Porto Villanova, 401, 7º andar, Jardim Carvalho, Porto Alegre, RS, Brasil, CEP 91410-400, Telefone +55 (51) 2121 7045, Fax +55 (51) 3345 1481, E-mail adalberto.santos@lojasrenner.com.br

Beginning date of the Condition of Responsible 06/24/2010

7. Shareholders Department

Contact	Adalberto Pereira dos Santos
Mail Address	Av. Joaquim Porto Villanova, 401, 7º andar, Jardim Carvalho, Porto Alegre, RS, Brasil, CEP 91410-400, Telefone +55 (51) 2121 7045, Fax +55 (51) 3345 1481, E-mail adalberto.santos@lojasrenner.com.br