

Contracted sales (% RNI) of R\$188 million

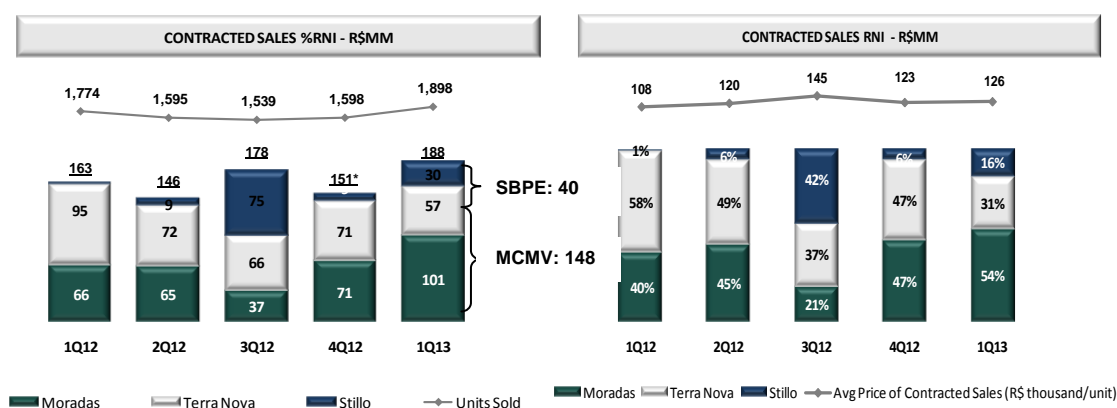
The best performance in the last 7 quarters

São Paulo, April 16, 2013: Rodobens Negócios Imobiliários (BM&FBovespa: RDNI3) announces its preliminary unaudited operating results for the first quarter of 2013.

CONTRACTED SALES

RNI's contracted sales, which accounted for 79% of total contracted sales, came to R\$188 million in 1Q13, the best performance in the last 7 quarters, a 15% increase over 1Q12. The average sales price moved up by 16% in relation to 1Q12, led by Stillo, whose share in total sales posted an increase.

In the period, 1,898 units were sold, versus 1,598 in 4Q12 and 1,774 units in 1Q12.

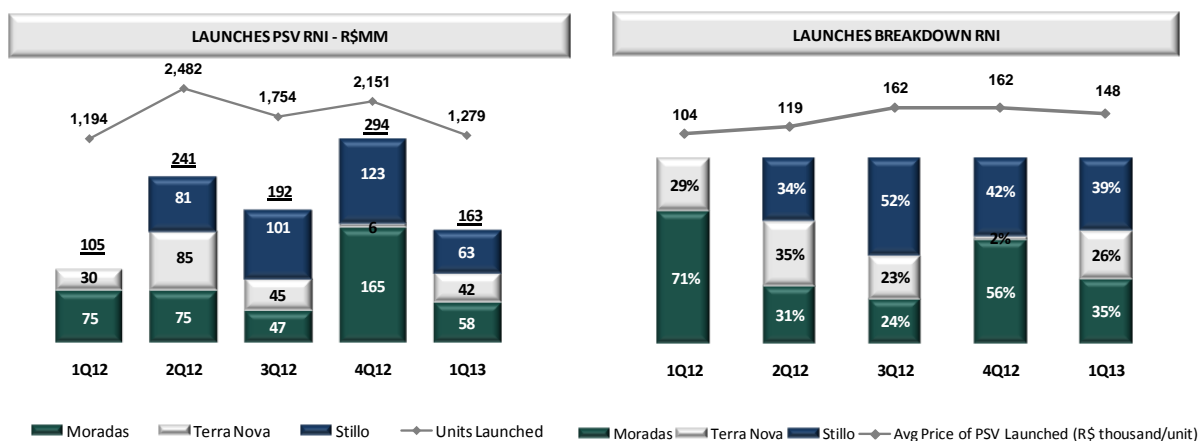


* Excludes the non-recurring cancellation of the Moradas Rio Verde project

LAUNCHES

RNI's launches totaled R\$163 million in 1Q13, up 55% from the R\$105 million in 1Q12. Two new projects were launched, representing 74% of total launches (PSV of R\$121 million), while the remaining installment referred to phases of previously launched projects.

Stillo accounted for 39% of total launches in the period, contributing to a 43% increase in the average price, from R\$104,000 in 1Q12 to R\$148,000 in 1Q13. A total of 1,279 units were launched in 1Q13, versus 1,194 units in 1Q12.



SOS (Sales-over-Supply)

The SOS ratio stood at 19.3% in 1Q13 in line with 19.5% of 1Q12, 4.3 p.p. over 4Q12.

SELECTED QUARTELY SALES DATA					
(R\$MM)	1Q12	2Q12	3Q12	4Q12 ⁽²⁾	1Q13 ⁽³⁾
Inventory at beginning of period	731	691	751	707	814
Project Launches RNI	105	241	192	294	163
Sales Contracts RNI	163	146	178	151	188
Sales from same period launches	3	9	8	16	8
Sales from past period launches	160	136	170	134	180
Sales Over Supply (SOS) ⁽¹⁾	19,5%	15,6%	18,9%	15,0%	19,3%
Sales from same period launches / Sales Contracts	1,9%	6,3%	4,5%	10,9%	4,3%
Sales from past period launches / Sales Contracts	98,1%	93,7%	95,5%	89,1%	95,7%
Sales from same period launches / Project Launches RNI	3,0%	3,8%	4,2%	5,6%	5,0%

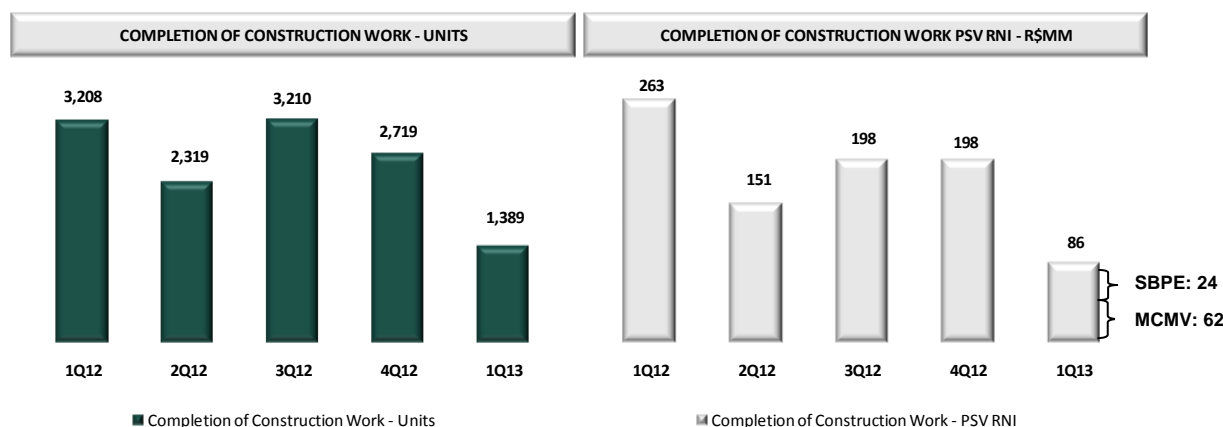
⁽¹⁾ SOS-Sales over Supply, calculated by: (Contracted Sales during the period)/(Market Value of Initial Inventory) + (PSV of launches in the period). PSV = Potential Sales Value estimated

⁽²⁾ In 4Q12 we excluded R\$37 million of Moradas Rio Verde inventory from the initial inventory

⁽³⁾ In 1Q13 we excluded R\$68,7 million of residential enterprises which were migrated to allotment landbank

COMPLETION OF WORKS

In 1Q13, RNI delivered 1,389 units under the ready-to-live-in criterion (representing R\$86 million in RNI's PSV), versus 2,719 units in 4Q12 and 3,208 units in 1Q12. RNI delivered R\$86 million in PSV.



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Rodobens Negócios Imobiliários Profile

Real estate developer with more than 20 years of experience, focusing on cities with more than 150,000 inhabitants in the countryside of Brazil. Since the beginning of its activities in 1991, it has already launched 163 residential projects in 55 cities in twelve Brazilian states (São Paulo, Minas Gerais, Rio de Janeiro, Paraná, Rio Grande do Sul, Ceará, Mato Grosso, Santa Catarina, Bahia, Goiás and Pará), totaling 61,000 units and more than 4.4 million m² of constructed area. With the purpose of offering special conditions for acquisition of diversified, high quality projects, regardless of the target public, the developer operates in the domestic market through its products classified as **Stillo, Terra Nova and Moradas**. Rodobens Negócios Imobiliários is part of Empresas Rodobens - one of Brazil's 100 largest business conglomerates. Founded in 1949 in São José do Rio Preto (SP), the company operates strongly in two different businesses: vehicles - origin of the group - and real estate. The Group aims at always seeking integrated solutions for its clients in the two sectors; therefore, it counts on car dealers, consortium management companies, insurance brokerages, banks, vehicle leasing, international business and corporate communications.