



NOTICE TO THE SHAREHOLDERS

Interest on equity

Recife, December 28, 2020, Ser Educacional (B3 SEER3), one of the largest private education groups in Brazil and a leader in the Northeast and North regions, hereby informs its shareholders and the market in general that the Company's Board of Directors approved, in a meeting held on December 28, 2020, at 9 a.m., pursuant to Article 16, "z", of the Company's Bylaws, "ad referendum" of the next Annual Shareholders Meeting, which will resolve on the approval of the financial statements for the fiscal year ending on December 31, 2020, to distribute interest on equity, based on the net equity of September 30, 2020, as follows:

1. **Total Amount:** The total gross amount of fifteen million, four hundred and sixty-five thousand, three hundred and twenty-seven reais and thirteen cents (R\$15,465,327.13) will be paid as interest on equity, corresponding to the gross value of R\$0.120145585 per common share of the Company, subject to taxation by Withholding Income Tax, at the rate of 15% (fifteen percent), according to the applicable legislation, except for the shareholders duly exempt or immune, for whom there is no withholding, or shareholders residing in countries or jurisdictions for which the legislation establishes a different rate.
2. **Recipient:** Shareholders who hold an equity position in the Company will be entitled to receive interest on equity on January 4, 2021, being the shares traded ex-rights as of January 5, 2021. The Company does not hold, on this date, any treasury shares.
3. **Payment date:** Interest on equity will be fully paid by January 20, 2021, without any additional remuneration, which will be charged to the minimum mandatory dividends for the 2020 fiscal year.
4. The credit will be available to shareholders according to the bank address provided to Banco Itaú S.A., the Bookkeeping Financial Institution of the shares issued by the Company. To shareholders whose registration does not include the registration of their Individual Taxpayer Registration Number (CPF/MF) or Corporate Register Number (CNPJ/MF) numbers, or the indication of Bank/Agency/Checking Account, the amounts will only be credited as of the 3rd business day, as from the date of the registration update in the electronic records of Banco Itaú S.A. To shareholders whose shares are deposited in B3, the interest on equity will be paid and transferred through their custody agents.

Investor Relations Contact

Rodrigo de Macedo Alves and Geraldo Soares de Oliveira Júnior
(+55 11) 2769 3223 | ri@sereducacional.com | www.sereducacional.com/ri

Media Relations

Silvia Fragoso | (+55 81) 3413-4643 | silvia.fragoso@sereducacional.com

Loures Consultoria

Ludmilla Gutierrez | ludmilla.gutierrez@loures.com.br

ABOUT GRUPO SER EDUCACIONAL

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (B3 SEER3) is one of the largest private education groups in Brazil and the leader in the Northeast and North regions in terms of number of students enrolled. It offers undergraduate, graduate, vocational and distance learning courses in 26 states and the Federal District, with a consolidated base of approximately 181,900 students. The Company operates under the following brands: UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO - Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Escola Técnica Joaquim Nabuco, Escola Técnica Maurício de Nassau, UNIVERITAS/UNG, UNAMA – Universidade da Amazônia and Faculdade da Amazônia, UNIVERITAS – Centro Universitário Universitas Veritas, Faculdades UNIVERITAS and UNINORTE - Centro Universitário do Norte, UNIJUAZEIRO – Centro Universitário de Juazeiro do Norte and UNIFACIMED – Centro Universitário de Biomédicas de Cacoal, through which it offers 2,091 courses.

This notice may contain forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely projections and, as such, are solely based on the expectations of Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors, in addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.