



## Relevant Notice - News published in the media

Recife, April 29, 2019, Ser Educacional SA (B3: SEER3, Bloomberg SEER3: BZ and Reuters SEER3.SA) ("SER" or "Company"), one of the largest private education groups in Brazil and leader in the regions Northeast and North, informs its shareholders and the market in general of news recently published in the media regarding the potential sale of the Company's control.

In this regard, the Company informs that it has consulted its controlling shareholder, Mr. José Janguê Bezerra Diniz, about such news and was informed that there is no discussion for sale of the ongoing participation.

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## ABOUT GRUPO SER EDUCACIONAL

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (BM&FBOVESPA SEER3, Bloomberg SEER3:BZ and Reuters SEER3.SA) is one of the largest private education groups in Brazil and a leader in the Northeast and North regions in terms of numbers of enrolled students. The Company offers undergraduate, graduate, vocational and distance learning courses in all Brazilian states, with a consolidated base of over 150,000 students. The Company operates under the following brands: UNINASSAU, UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO - Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Escolas Técnicas Joaquim Nabuco e Maurício de Nassau, UNIVERITAS/UNG, UNAMA – Universidade da Amazônia, Faculdade da Amazônia, UNIVERITAS – Centro Universitário Universitas Veritas and Faculdades UNIVERITAS, through which it offers over 1,605 courses.

*This notice may include forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely projections and, as such, are solely based on the expectations of the Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors, in addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.*