



## Acquisition of Faculdade de Ciências Biomédicas de Cacoal (FACIMED)

**Recife, August 6, 2020, Ser Educacional S.A. (B3 SEER3)**, one of the largest private education groups in Brazil and the leader in the Northeast and North regions, pursuant to CVM Instruction 358, of January 3, 2002, as amended, and paragraph 4 of article 157 of Law 6,404, of December 15, 1976, as amended (“Brazilian Corporations Law”), hereby informs its shareholders and the market in general that it has signed a Purchase and Sale Agreement (“Agreement”), through which its subsidiary CENESUP - Centro Nacional de Ensino Superior Ltda. (“CENESUP”) agreed to acquire one hundred percent (100%) of the share capital of Sociedade Regional de Educação e Cultura Ltda. (“SOREC” and “Transaction”), maintainer of Faculdade de Ciências Biomédicas de Cacoal – FACIMED (“FACIMED”).

The educational institution is located in the city of Cacoal, State of Rondônia, and in 2019 recorded net revenues of fifty-five million reais (R\$55,000,000.00). In June 2020, the institution had two thousand and seven hundred (2,700) undergraduate students, among which, four hundred and forty-five (445) were medical students. The institution is recognized in the region for its courses in the health field and offers ninety (90) annual student vacancies in its medicine course, or seventy-five (75) annual vacancies excluding the ones reserved for PROUNI and FIES students, in addition to other courses in the medical field such as Veterinary, Nursing, Psychology, Dentistry and Pharmacy. The institution's Law program is also widely recognized in the region and includes students attending afternoon classes.

During the first semester of 2020, SOREC/FACIMED obtained its accreditation and received a favorable opinion from the National Education Council (CNE) in its request to become a University Center. The institution is also accredited to offer distance learning courses (EAD).

In line with its strategy of seeking to be a relevant player in these regions and present in other regions of Brazil, the Grupo Ser Educacional, through the Transaction, strengthens its presence in the Northern region of Brazil and the number of vacancies offered for medical courses and in the health field.

On the closing date of the Agreement, CENESUP will pay the amount of one hundred million reais (R\$100,000,000.00) in cash, plus four (4) successive annual installments, in the amount of twelve million and five hundred thousand reais (R\$12,500,000.00) each, the first installment due on January 31, 2022 and the remaining on the same date of the following three (3) years, adjusted by the variation of the IPCA from the closing date until the effective payment date of each installment. Any net indebtedness of SOREC/FACIMED will be fully discounted from the installment amount of the Transaction price.



The Transaction is subject to the meeting certain precedent conditions commonly required in these types of transactions, including the approval of the Administrative Council for Economic Defense (CADE), and will be concluded as soon as such conditions are met. In view of the fact that the Transaction was carried out through a subsidiary of Ser Educacional S.A., article 256 of the Brazilian Corporations Law shall not apply and, therefore, the Company's shareholders will not be entitled to a right of withdrawal.

Ser Educacional S.A. will keep the market informed on subsequent material facts of the Transaction and the Investor Relations team is available to answer any questions.

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Investor Relations Officer

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## ABOUT GRUPO SER EDUCACIONAL

Founded in 2003 and headquartered in Recife, Grupo Ser Educacional (B3 SEER3) is one of the largest private education groups in Brazil and the leader in the Northeast and North regions in terms of number of students enrolled. It offers undergraduate, graduate, vocational and distance learning courses in 26 states and the Federal District, with a consolidated base of approximately 185,000 students. The Company operates under the following brands: UNINASSAU – Centro Universitário Maurício de Nassau, UNINABUCO - Centro Universitário Joaquim Nabuco, Faculdades UNINABUCO, Escola Técnica Joaquim Nabuco, Escola Técnica Maurício de Nassau, UNIVERITAS/UNG, UNAMA – Universidade da Amazônia e Faculdade da Amazônia, UNIVERITAS – Centro Universitário Universitas Veritas, Faculdades UNIVERITAS and UNINORTE - Centro Universitário do Norte, through which it offers 1,904 courses.

*This notice may contain forward-looking statements related to business prospects, estimates of operating and financial results and the growth prospects of Grupo Ser Educacional. These are merely projections and, as such, are solely based on the expectations of Management of Grupo Ser Educacional. Such forward-looking statements are substantially dependent on external factors, in addition to the risks presented in the disclosure documents filed by Grupo Ser Educacional and are therefore subject to change without prior notice.*