



INTERNATIONAL MEAL COMPANY ALIMENTAÇÃO S.A.

Publicly-held company
CNPJ 17.314.329/0001-20
NIRE 3530048875-0

MATERIAL FACT

INTERNATIONAL MEAL COMPANY ALIMENTAÇÃO S.A. (B3: MEAL3) ("Company" or "IMC") hereby informs that the Company's Board of Directors has approved the substitution of its current CEO, Mr. Newton Maia Salomão Alves, by Mr. Alexandre de Jesus Santoro, who will assume the position on April 1, 2021.

Mr. Alexandre Santoro was Global President of the Popeyes chain - which under his management has become one of the fastest growing chains in the world - and was also Vice President of Operations and Supply Chain for Restaurant Brands International (RBI). In addition, the executive served as CEO, president and vice president of logistics for ALL - América Latina Logística S.A. and in leadership positions at Ambev and Danone.

The Company thanks Mr. Newton Maia for his dedication and for the relevant services provided over the past four years. During this cycle, under the leadership of Mr. Newton Maia, the Company underwent an extensive restructuring of its businesses, including, among other measures, the revitalization and resumption of growth of the Frango Assado and Margaritaville brands; the implementation of the Central Kitchen; the strengthening of the brand portfolio, with the addition of Pizza Hut and KFC; the expansion of the number of stores from 254 to 481 by the end of last year; simplifying the business with a focus on higher profitable assets; and the conduction of the Company during a relevant global crisis, with great responsibility with the Company's cash.

The transition process begins on this date and will count on the participation of the current CEO, in order to ensure that the successor's entry occurs in a transparent and organized manner.

São Paulo, March 15, 2021.

INTERNATIONAL MEAL COMPANY ALIMENTAÇÃO S.A.

Maristela Aparecida do Nascimento
Administrative and Financial and Investor Relations Officer