

# Minerva Foods

## MINERVA S.A.

Publicly-held Company – CVM No. 20931-1  
Corporate Taxpayer ID. (CNPJ/MF): 67.620.377/0001-14  
Company Registry No. (NIRE): 35.300.344.022  
Av. Antônio Manço Bernardes, s/nº, Rotatória Família Vilela de Queiroz, Chácara Minerva  
CEP 14781-545 – Barretos/SP

## Notice to the Market

### Early Redemption of 1st Issue Debentures

Barretos (SP), January 21, 2013 - Minerva S.A. ("Company"), a leader in South America in the production and sale of fresh beef, live cattle and cattle byproducts, with operations in the beef, pork and poultry processing segments, informs its shareholders and the market in general that on January 18, 2013, early redeemed 100% of the first (1st) issue of Unsecured Non-Convertible Debentures of the Company, with Personal Guarantee for public offering with restricted efforts for the amount of two hundred, three million, nine hundred, twelve thousand, seven hundred, twelve reais and twenty-four centavos (R\$203,912,712.24).

The early redemption payment was made under the terms of the indenture and also observing CETIP S.A – OTC Clearing House's procedures.

### Investor Relations

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### About Minerva S.A.

Minerva S.A. is one of the leading producers and sellers of beef, leather, live cattle exports and cattle byproducts in South America, and one of Brazil's three largest exporters in the industry in terms of gross sales revenue, exporting to around 100 countries. It has a daily slaughtering capacity of 11,480 head of cattle and beef deboning capacity of 2,240 tons. Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Mato Grosso do Sul, Minas Gerais and Pará, as well as in Paraguay and Uruguay, Minerva operates eleven slaughter and deboning plants and ten distribution centers. It also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), whose total meat processing capacity is 160 tonnes per day, producing food made from beef, pork and poultry. In the 12 months ended September 30, 2012, the Company recorded net sales revenue of R\$4.3 billion, up 13.8% on the same period a year earlier.